



Berndt Mader

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Profile

Berndt Mader is a director and producer with over 20 years of experience in the film and advertising businesses. His work focuses on humor and wit, but doesn't lose track of the heart in any story.

Experience

DIRECTOR/OWNER, THE BEAR; AUSTIN, TX – 2007-PRESENT

Berndt has directed countless commercials for brands like Dodge, Lays, Indeed, Budweiser, Alfa Romeo, Capital One, Ram, and Yeti. Berndt won an Emmy in 2011 for his work with Disney. He is a Co-Founder and a working director at The Bear (www.thebear.us)

FILMMAKER, INDEPENDENT AUSTIN, TX – 2004-PRESENT

Berndt has directed numerous films. His first feature, *5 Time Champion*, premiered at SXSW in 2011. His next feature, *Booger Red*, premiered at the Austin Film Festival. In 2022, he co-directed the feature documentary *Chop & Steele* which premiered at that year's Tribeca Film Festival and was distributed by Drafthouse Films. Additionally, the docu-series *How To Create A Sex Scandal*, co-directed by Mader, premiered on MAX in May of 2022.

PROFESSOR, THE UNIVERSITY OF TEXAS AT AUSTIN; AUSTIN, TX – 2007-2008

Taught Film I: Intro to Filmmaking and the basics of 16mm and digital filmmaking. Hands on labs teaching filmmaking techniques were the foundation for his class.

PRODUCTION ASSISTANT/PRODUCTION COORDINATOR, MULTIPLE FILMS – 1999-2003

Worked as a production assistant on several films in New York and North Carolina. Titles include *George Washington*, *All the Real Girls*, *Pieces of April* and *Duane Incarnate*.

Education

University of Texas at Austin – MFA in Film Production, 2007

Brown University – A.B. in International Relations, 2001