CAROLINE FRICK, Ph.D.

Associate Professor / Department of Radio-TV-Film The University of Texas at Austin 2504 Whitis Ave. Stop A0800 Austin, TX 78712-1067

ACADEMIC APPOINTMENTS AND PROFESSIONAL EXPERIENCE

The University of Texas at Austin, Associate Professor, Department of Radio-TV-Film, 2011present [Tenure received in 2014]

George Eastman Museum of Photography and Film/The University of Rochester, 2009-2011: Curator of Motion Pictures and Director of the Graduate Program in Film Studies and Preservation

The University of Texas at Austin, Assistant Professor, Joint Appointment with the School of Information and Department of Radio-TV-Film, 2007-2009

Warner Bros., Burbank, CA. 1998 - 2000, Senior Administrator, Film Preservation

Library of Congress, Motion Picture, Broadcasting and Recorded Sound Division, Washington, D.C., 1997-1998; 2000, *Coordinator, National Film Registry Tour*

American Movie Classics, Bethpage, New York. 1995 – 1997, *Manager of Acquisitions and Archival Programming*

National Archives Motion Picture, Sound and Video Branch, College Park, Maryland. 1995, *Archivist*

EDUCATION

Ph.D. in Radio-Television-Film, 2005. The University of Texas at Austin, Austin, Texas

M.A. in Film History and Archiving, 1995. University of East Anglia, United Kingdom

B.A. in History and Film Studies, 1993. Miami University, Oxford, Ohio (summa cum laude and University Honors)

SELECTED CONSULTING EXPERIENCE

- Curatorial assessment, reorganization, and final edit of SXSW conference archival media for SXSW/Penske Media Corporation, 2021-2023
- Assessment and evaluation of the University of Texas San Antonio's Texas Institute of Texan Cultures (a Smithsonian affiliate), 2021
- Feasibility Report for the proposed Sundance Institute's Salt Lake City "Mediatheque" project, 2012-2013

Evaluation of Wesleyan University's Film Archive and Educational Program, 2008

PUBLICATIONS

Book

Saving Cinema: The Politics of Preservation (Oxford University Press, 2011)

Book Chapters

- The Archivability of Television and Related Media (Peabody Awards Series/UGA, forthcoming): Stop Fetishizing 'The Archive:' A Practitioner's Plea"
- Rediscovering U.S. Newsfilm: Cinema, Television, and the Archive (Routledge/AFI Film Reader Series, 2018): "Mama's Brand of TV: LBJ, Family-Owned Broadcasting, and Complicating "Local" Newsfilm
- Media Industries: History, Theory and Methods (Blackwell Publishing, Jan. 2009):
 Manufacturing Heritage: Moving Image Archives and the Media Industries

Peer Reviewed Articles

- Co-Edited Special Issue of *The Moving Image: A Centenary of 16mm* (forthcoming)
- Convergence: The International Journal of Research into New Media Technologies, 2015: Repatriation or Heritage Hoarding? Digital Opportunities for Traditional Film Archive Policy
- Preservation, Digital Technology & Culture, 2014: Moving Image Preservation Education: Separate but Equal?
- Historical Journal of Film, Radio and Television, 2012: Selznick International Pictures and the Global Distribution of Tom Sawyer or How Europe didn't care a "Tinker's Cuss"
- Journal of Popular Film and Television, 2012: Don't Fence Me In: Copyright, Contracts and the Singing Cowboys
- The Moving Image, December 2010: Jackrabbit Genius: Melton Barker, Itinerant Films, and Creating Locality
- The International Journal of Heritage Studies, 2008: "Beyond Hollywood: Enhancing Heritage with the 'Orphan' Film"

Report:

• The Moving Image, December 2010: Itinerant Filmography, North America [First published filmography of its kind in North America.]

Short Form and/or Catalog Essays

Humanities Texas, 2021: **Pandemic Screens: Lupin** (Solicited essay for Humanities Texas online scholar series)

MoMA/National Film Registry, 2020: **The Fuentes Family Home Movies Collection Essay** (Essay to accompany the 2019-2021 MoMA Exhibition, "Private Lives, Public Spaces," and related screenings. Also used by Library of Congress National Film Registry online resources guide.)

Exhibition Catalog for Gareth Long's "Melton Barker," 2020: Searching for Meaning in Melton Barker

(Lead essay in the exhibition/companion booklet for international exhibition based on my extensive research and scholarship on filmmaker Melton Barker. *Note*: Exhibition schedule was put on hold in spring, 2020 due to Covid-19)

Texas Heritage: A Publication of the Texas Historical Foundation, 2014: "Hollywood Comes to Town: Preserving Community Films of Cultural Significance in Texas"

Curated a theme week on regional media preservation and archiving for **In Media Res**: http://inmediares.futureofthebook.org

CREATIVE WORK AND PUBLIC-FACING RESEARCH

Interactive Documentary Project: Texas Archive of the Moving Image, 2002 - present

Director/Executive Producer:

- Project Infrastructure and Framework:
 - Founded and oversee all aspects of this online, curated and interactive collection of over 5000+ videos, digitized from analog media for the first time in-house with a supervised technical team.
 Independently created and obtained 501c3 status for this organization in 2002: www.texasarchive.org
 - Website has been redesigned with specific tools, upgrades, and heavily vetted technology three times since its inception in 2008
 - Created entire metadata syntax and cataloging language for the site's searchable system using Filemaker Pro and Glifos systems
 - Raised independent funding for specialized digitization scanners, video decks, and computing infrastructure for team and student interns
 - Oversaw and organized major system upgrade and redesign in 2020 to adhere to contemporary search and security requirements for the web:

 Increased hits to site, as a result of proactive SEO optimization, over

200% between 2019-2021

- Site currently receives between 35,000 and 42,000 hits per month; approximately four million video streams total since 2008
- Written, solicited and reviewed multiple RFPs for improved technological infrastructure and interactive functionalities, 2008-present
- Research, Context, and Curation o Supervised project outreach and digitization of over 50TB of obsolete film and video content [Note: 90% of material that is digitized is completely unlabeled and unknown until processed.]
 - Collaborate with production team to select and prioritize materials for research and educational use online [Note: Significant labor and examination is required to vet and determine what content has the required educational value to be used online.]
 - All videos selected for inclusion undergo significant research and contextualization and are assigned interactive geographic maps when possible; many receive synced transcripts and the opportunity for public engagement via publishable tags. See: <u>Texas</u> <u>the Big State</u> for example

• Livestream Programs:

Archive Dive (2020-present): Launched amidst the pandemic, *Archive Dive* is a 30 to 60-minute live streaming program that features the people and stories behind TAMI's historic film and video collection. TAMI's *Archive Dive* provides an engaging and interactive streaming format with which to highlight some of the organization's most compelling collections while, at the same time, expanding knowledge about our content and the people and places behind them. Through a live Q&A, TAMI encourages participants to invite friends, family and colleagues to contribute to the story through feedback and questions presented via chat.

o Entire Playlist as of Fall, 2021:

- The Career of Jim Ruddy, Independent Filmmaker and Texas' Entertainment Tonight Field Reporter
- Exploring Big Bend with Interpretation and Visitors Services Chief Ranger, Tom VandenBerg

- PM/Evening Magazine with the Mid-Atlantic Moving Image Archive
- Galveston Films with the Texas Preservation Board's Richard Eisenhour
- The Life and Career of Larry Weidman, CBS Reporter, Producer, and
- Featuring Tom Copeland and the History of the Texas Film Commission
- Featuring El Paso Filmmaker and Educator Rosa Guerrero
- Advertising Media and Local Journalism with CK Carman

• Interactive Exhibitions:

- Research, curate, co-author, and edit online text and video for "web exhibits" that focus on particular topics and themes emanating from the ever growing collection and offer a digital "sandbox" with which to experiment with emerging technologies
- These productions are annually reviewed and updated to afford and include new technologies and tools and to incorporate new data re online audience trends

Web Exhibitions (2016-present)

- Breaking News: Rescuing the First Draft of History (2023)
- Meet Me in San Antonio: HemisFair '68 (2023)
- Parks Under the Lone Star (2021)
- Wave to the Camera [Google Arts and Culture] (2021)
- Rewind 2000: Imagining the Future at the Turn of the Millennium (2020)
- Starring the Lone Star State
- <u>Power: Glimpses of Boomtown Texas</u> [2019, Analytics reveal this exhibit is regularly used in K-12 Texas school classes]
- When Texas Saw Red
- <u>Amateur Auteurs</u> [Regularly cited in academic work on amateur and home movie cinema, see Tepperman, et al.]
- A Journey to the Moon Through Texas [2016, Winner of top award by the American Association for State and Local History]
- <u>Weathering Texas</u> [Analytics reveal this exhibit is regularly used in K-12 Texas school classes]
- <u>La Frontera Fluida / The Fluid Border</u>
- Women on the Move: Texas and the Fight for Women's Rights [Analytics reveal this exhibit is regularly used in K-12 Texas school classes]
- True Crime Tales: Ten Cases Buried in the Archives
- <u>Broadcasting 1968</u> (2018)
- Scenic Route: Discoveries in Film and Video

Curated Collections (2010-2015)

 Topics included: Texas' Response to the JFK Assassination, Texas Speakers of the House of Representatives Collection, The Jamieson Film Company, and more.

Public Events:

- Since 2008 to present, supervised a traveling film and media history public program that includes screenings, exhibits, and free digitization service
- Locations include, but not limited to: Waco, El Paso (3x), Wichita Falls, Beaumont, Dallas-Ft. Worth, McAllen/Brownsville, Houston (2x), Abilene, Rosenberg/Fort Bend County, Tyler, Midland-Odessa, Fredericksburg, Marfa/Alpine, Laredo, Austin (2x), Galveston, and more o

For highlights, see: https://www.scenicroutetx.com/

• K-12 Lesson Plans:

- Created, co-authored, and edited over 50 lesson plans and activities based upon collection content and proactively disseminated to teachers statewide
- 2018-2019: Conducted months-long audit and revision/overhaul of all educational content to update content and keep in alignment and compliance with current TEKS standards.
- o For overview and list, see: https://texasarchive.org/education

Traditional Documentary Project, work in progress

• **The Kidnapper's Foil:** The country's most prolific filmmaker. The world's worst film.

For nearly fifty years, one Texas filmmaker made the same movie over 500 times in communities all across the United States. Why?

 2021: Currently updating and revising my website devoted to the filmmaker, <u>www.meltonbarker.org</u>); working on initial treatment and sizzle reel draft to be completed 2022

EXTERNAL AWARDS AND GRANTS Awards:

- Television Academy: **Emmy** for News and Documentary (2018): CoProducer/Archival Producer for *Tower* (2016)
- Texas Digital Library, Outreach Award for the Texas Film Round-Up (2020)
- Texas Historical Records Advisory Board, Archival Award of Excellence (2020)
- American Association of State and Local History, Leadership in History Award of Merit for "A Journey to the Moon Through Texas" online exhibition (2016)
- Austin Chronicle's "Best of Austin: **Best Texas Portal to the Past**" (2015)
- American Association of State and Local History, Leadership in History Award for digital engagement and website redesign: www.texasarchive.org
- American Association of State and Local History, **Leadership in History Award and WOW Award (2010 only three awarded that year):** "Given at the discretion of the Leadership in History Awards Committee, is an additional award for an Award of Merit

winner whose nomination is 'highly inspirations, exhibits exceptional scholarship, and/or is exceedingly entrepreneurial in terms of funding, partnerships, or collaborations, creative problem solving, or unusual project design and inclusiveness"

UNIVERSITY AWARDS AND FELLOWSHIPS

- The University of Texas System Regents' Outstanding Teaching Award Recipient, 2014
- Faculty Research Assignment, 2020 [Note: Please see Covid Impact Statement]
- Experiential Learning Fellowship, 2019-2020
- Public Voices Fellowship, the Op-Ed Project, 2019-2020
- Project 2020 Teaching Fellowship Recipient
- Reddick Fellowship for Research/Creative Support Recipient, 2007-2008
- UT Summer Research Assignment, 2012
- School of Information Research Fellowship Recipient, 2010

INVITED PANELS AND PRESENTATIONS

National Association of Broadcasters, New York City, 2023: "Is There Really Gold in the Hills? Repurposing Older Content in the Streaming Era"

International Federation of Film Archives' Biennial Audiovisual Archival Summer School, 2021

 Access and Online Engagement Workshop: Developed and conducted workshops for professionals in archives, broadcast companies, and universities from countries all over the world (e.g., Nigeria, Tunisia, Estonia, Belgium, Colombia, Mexico, Brazil, UK, Sweden, Thailand, China, and more.)

Mostra Internazionale Del Nuovo Cinema, Pesaro, Italy, 2021

• Private Films and Public Spaces (research and restored films featured)

Texas Film in Focus Podcast, 2021

 Guest to discuss the value of film history and preservation to understanding Texas film production today

Lost Ladies of Lit Podcast, 2021

• Edna Ferber's <u>So Big</u>: Invited guest to host the discussion of film adaptations of Edna Ferber's literary work

Austin Film Society Viewfinders Podcast, 2021

• Pre-Code on Criterion: *Three on a Match /* Invited host

Association of Moving Image Archivists Conference (Roundtable and Workshop Convenor), 2021

Local TV Preservation: A National Plan

The University of North Carolina Chapel Hill, AV Preservation Regional Summit 2020 (Mellon Foundation Funded)

Program Impact and Overview: The Texas Film Round-Up

University of Houston, Blaffer Art Museum Keynote and Lecture, Houston, 2020

• Searching for Meaning in Melton Barker

Austin Film Society Viewfinders Podcast, 2018

• An Archival Oddity: *The Cocoanuts*

Austin Film Society, 2018

 Curated and co-hosted public programming series of four films, "Pre-Code Treasures"

Personal Digital Archiving Conference Keynote, Houston, 2018

Ten Years of Traveling Across Texas

Austin Film Society, 2018

Curated and co-hosted public programming series of four films, "Classic Chemistry"

Swinburne University, Melbourne, Australia, 2016

 Thinking Outside the Can: Media Preservation in the 21st Century and Why It Matters

Power On for Texas Film, Interactive and Tourism: Texas Film Commission, Corpus Christi, 2014

"Old Films for New Use"

Flow, Austin, 2014

• Television Restoration: Pragmatic Realities and Implications for Media History"

National Convention of Audiovisual Archives of Colombia, Bogota, Colombia, 2013

• Moving Image Archiving: Past, Present and Future [Invited paper and presentation by the Colombian Ministry of Culture and the Universidad Jorge Tadeo Lozano]

Alliance for Networking Visual Culture, Los Angeles, 2015

 Invited attendee for workshop advising the University of Southern California on future directions for ANVC program

British Association of Film, Television and Screen Studies Conference, Lincoln, UK, 2013

• Teaching "Texas" with Amateur Film

UNESCO's Memory of the World in the Digital Age: Digitization and Preservation, Vancouver, 2012

 Seeing, Hearing and Moving Heritage [Paper and presentation representing the interests and work of the world's largest audiovisual archiving associations]

Northwestern University, Chicago, 2012

There's No Place Like Home? [Invited to give the Quinlan Endowed Lecture for Preservation and Conservation at Northwestern University Library]

Mostra de Cinema de Ouro Preto, Brazil, 2012

• Digital Challenges to Traditional Film Preservation [Invited to offer keynote and lead discussion at a film preservation festival for Brazilian scholars and archivists

The University of Michigan, Ann Arbor, 2011 [One of four scholars Invited to lead discussions for three-day seminar funded by the Institute of Museum and Library Science]

• At the Nexus of Analog and Digital: A Symposium for Preservation Educators

Society of Southwest Archivists Conference, Shreveport, 2009 [Invited presentation]

• Moving Futures: Audiovisual Collections from the Archive to Online

Georgia State University, Atlanta, 2008

• Re-Defining 'American' Film Preservation in the Digital Era

Universidad Francisco Marroquin, Guatemala City, Guatemala, 2008

Moving Image History and Archives – an Overview

Expresión en Corto International Film Festival, San Miguel de Allende, Mexico, 2007

• "From Méliès to Melton: A Century of Texas Filmmaking"

Media Literacy, Copyright and Fair Use Conversation, Austin, 2008

 Invitation-only seminar: American University, Temple University, and The University of Texas at Austin

Amsterdam Filmmuseum Workshop: The Programme as a Presentation Format, Amsterdam, 2004

Invitation-only seminar/workshop with global film historians, scholars, archivists

SXSW (South by Southwest) Film Festival and Symposium, Austin, 2003

"Documenting History"

Aspen Comedy Arts Festival, Aspen, 1996

"Simply Short Subjects: Comedy Films from the 1930s"

Hamptons International Film Festival, New York, 1995

• Film Preservation Panel with John Schlesinger, Bob Balaban and others

SELECTED PANELS AND PRESENTATIONS

Library of Congress Virtual Audio-Visual Summit, 2020

• Our Summer of TikTok: An Experiment

National Council for Public History, Hartford, 2019

• If You Build It, Will They Come? Balancing Preservation and Access-Oriented Digitization of Audiovisual Media

Society of Cinema and Media Studies, Seattle, 2019

Have the Lunatics Taken Over the Asylum? The Rise of the Media Preservation Professional

International Federation of Television Archives, Venice, Italy, 2018

 Complicating the National Narrative Through Collaboration: Multi-Platform Experiments with Texas Broadcasting Content

COMPASS (Conference on Mobile Position Awareness Systems and Solutions), San Francisco, 2018

 Competed for admission to a National Science Foundation funded workshop and seminar on the use of Augmented and Virtual Reality for museums, archives and research

British Association of Film, Television, and Screen Studies, Bristol, 2017

• Film Cans or Coffins? Reframing "Amateur" Archives in the YouTube Era

Association of Moving Image Archivists Conference, Portland, 2015

• Media Preservation Yesterday and Beyond: Twenty-Five Years with AMIA

Society for Cinema and Media Studies, Montreal, 2015

• "Seldom Used and of Doubtful Value:" Rebranding Local Television as Independent

UNESCO's Coordinating Council of Audiovisual Archiving Association's Annual Meeting, Paris, 2014

• "Archives@Risk" and the Memory of the World Program

Association of Moving Image Archivists Conference, Richmond, 2013

Preserving in Post: Contemporary Practice in Broadcasting Archives

Society for Cinema and Media Studies, Chicago, 2013

- Designing for Access? The Problem of Sustainability in an Era of Free Information
- Doing Things with Home Movies (Moderator)

Society of Cinema and Media Studies, Boston, 2012

Preserving Independence: Archival Collections and Preserving Independent Film

Association of Moving Image Archivists Conference, Austin, 2011

Images of the Southwest: Why Old News, Industrial Films and Home Movies Matter

UCLA Film and Television Archive's Reimagining the Archive: Remapping and Remixing

Traditional Modes in the Digital Age, Los Angeles, 2010

• The Contemporary State of Audiovisual Archiving Education

DigCCurr 2009: Digital Curation Practice, Promise and Prospects, Chapel Hill, 2009

 Digital Curation of Humanistic, Multimedia Materials: Lessons Learned and Future Directions

Association of Moving Image Archivists Conference, Savannah, 2008

• Enacting the Future: Convergence and the Media Archive

Future Places Conference, Porto, Portugal, 2008

Searching for Melton Barker: The Sub-National Media Archive and Future Places

American Institute for the Conservation of Historic and Artistic Works Conference, Denver, 2008

Hybrid Approaches to Photo and Film Preservation

Society for Cinema and Media Studies Conference, Chicago, 2007

• "The Art of Teaching the Business: Media Industries and the Critical Studies Curriculum"

UNESCO's New Heritage Conference: Cultural Heritage and New Media, Hong Kong, 2006

• "Remembering the Alamo? New Media, Old Films, and Re-imagining Heritage"

Association for Moving Image Archivists Annual Conference, Austin, 2005

 "Texas Triage: Combining Preservation, Access, and Entertainment with 'Lost' Films of the Lone Star State"

Society for American Archivists (Student Chapter) Archives Week, Austin, 2005

• "The Trouble With Bambi and the Early Film Preservation Movement"

Orphans Film Symposium, Columbia, 2004

 "'See Yourself on the Screen': Itinerant Films, Local Stars and Complicating Film History"

Society for Cinema Studies Conference, Denver, 2002

 "Terrible Tom? The Adventures of Selznick International Pictures in 1930s Global Film Commerce"

Association of Moving Image Archivists Conference, Toronto, 1995

"The State of Moving Image Archival Training"

SERVICE

EXTERNAL

National Film Preservation Board of the Library of Congress

- Local TV Preservation Task Force, Co-chair (2018-present) / Collaboration with Association of Moving Image Archivists
- Local TV Preservation Summit, 2019: Created, convened, and funded an all-day meeting with targeted stakeholders including Google, SAG/AFTRA, NAB, and more • Member, Orphan Film Study Group, 2009-present
- Member At-Large (alt.), 2009-2021.

Association of Moving Image Archivists

- President of the Board (Elected 2011-2015)
- Director of the Board, Elected for 2006-2008. Member since 1994.

Orphans Film Symposium Advisory Board, New York University

Member 2010-2023.

Society for Cinema and Media Studies

• Member since 2000; Academic-Archival Committee member, 2001-2004; 2012-2014

Foundation for the American Institute of Conservation's Advisory Summit, Washington, D.C., 2012

 Invited member to assist in national and international strategic planning for the FAIC and AIC.

New York Women in Film and Television:

• Special consultant to the Film Preservation Committee, 1995 - 1997

Book Manuscript Proposal Reviewer

Indiana University Press, Polity (University of Chicago Press), Amsterdam University Press; University of Arizona Press

SELECT MEDIA INTERVIEWS

Houston Chronicle Front Page Feature, "The High Stakes Race Against Time to Save Texas Films"

https://www.houstonchronicle.com/techburger/article/Archive-races-against-time-tosave-Texas-film-and-15051575.php

The New York Times, "The Legacy of a Camera-Toting Huckster":

 $\frac{\text{http://www.nytimes.com/2013/02/10/movies/the-kidnappers-foil-a-local-talent national-treasure.html? }{\text{treasure.html? }r=0}$

National Public Radio, "On the Media": http://www.onthemedia.org/story/271557-manmovie-camera/

Refinery 29: How to Get More Women Directors on the National Film Registry: https://www.refinery29.com/en-us/2019/03/227003/national-film-registry-womendirectors-new-additions

The University of Texas at Austin Libraries Blog:

https://texlibris.lib.utexas.edu/2021/09/read-hot-and-digitized-the-texas-archive-of-themoving-image/

Universidad Francisco Marroquin, Guatemala City, Guatemala: Interview with Department of New Media: http://www.youtube.com/watch?v=30wZM8zFkPc

University of Indiana: Featured interview on popular blog:

https://blogs.libraries.iub.edu/filmarch/2013/08/13/a-conversation-with-caroline-frick/

Velvet Light Trap, Spring 2013:

http://muse.jhu.edu/login?auth=0&type=summary&url=/journals/the velvet light trap/v 071/71.article.html

Regular interviews and research coverage in the Austin American Statesman, KUT (Austin's NPR affiliate) and all major press outlets (podcasts, radio, television and print) across Texas

COURSES TAUGHT

Graduate Courses

Media, Memory and the Archive Research Methods The Politics of Preservation Theory and Literature Managing Information Services and Organizations Survey of Digitization

Undergraduate Courses

The Films of Alfred Hitchcock
Archival Storytelling
The History of Film, pre-1960
Documentary and Creative Non-Fiction Media
Archaeology
Introduction to World Cinema History (online and in-person)
Media and Empire
British Cinema and Media
American Cinema of the 1930s
Development of the Motion Picture
Screen Theories