

## Curriculum Vitae

### **SHANTI KUMAR**

Associate Professor  
Department of Radio-Television-Film  
Moody College of Communication  
University of Texas at Austin  
2504 Whitis Ave. Stop A0800  
Austin, TX 78712-1067, USA

### PROFESSIONAL EXPERIENCE

- Fall 2006 -- University of Texas-Austin  
Department of Radio-TV-Film: Associate Professor  
Affiliated faculty member, Department of Asian Studies, South Asia Institute,  
and Center for Asian American Studies
- Spring 2006 Visiting Associate Professor, Department of Radio-TV-Film
- 1999-2006 University of Wisconsin-Madison  
Associate Professor, Department of Communication Arts (2005-2006)  
Assistant Professor, Department of Communication Arts (1999-2005)  
Affiliated faculty member, Center for South Asia (1999-2006)
- 1998-1999 University of North Texas  
Assistant Professor, Department of Radio-TV-Film
- 1997-1998 University of Wisconsin-Madison  
Visiting Lecturer, Department of Communication Arts
- 1994-1997 Indiana University-Bloomington,  
Associate Instructor, Department of Telecommunications
- 1992-1995 Texas Christian University, Teaching Assistant, Media Studies
- 1989-1992 CMC Ltd., Secunderabad, India.  
Designer and Scriptwriter. Interactive Multimedia Group
- 1988-1989 *Deccan Chronicle*, Secunderabad, India  
Sub-editor/reporter. Sunday Magazine Section,
- 1987-1988 Nalanda Associates Advertising, Secunderabad, India  
Account executive/copywriter

## **EDUCATION**

Ph.D. 1998, Media Studies Program, Department of Telecommunications, Indiana University-Bloomington, Indiana, USA

M.S. 1994, Media Studies, Texas Christian University, Fort Worth, Texas, USA

M.A. 1989, Communication and Journalism, Osmania University, Hyderabad, India.

B.A. 1988, Communication and Journalism, Osmania University, Hyderabad, India.

B.S. 1987, Math, Physics and Chemistry, Osmania University, Hyderabad, India.

## **BOOKS**

*Global Communication: New Agendas in Communication* (co-edited with Karin Wilkins and Joseph Straubhaar). New York: Routledge, 2014.

*Television at Large in South Asia* (co-edited with Aswin Punathambekar). New Delhi: Routledge, 2013.  
Reprint of *Television At Large*. Special Issue of *South Asian History and Culture*, Volume 3, Issue 4, 2012.

*Gandhi Meets Primetime: Globalization and Nationalism in Indian Television*. Champaign: University of Illinois Press, 2006.

*Planet TV: A Global Television Reader* (co-edited and introduced with Lisa Parks). New York: New York University Press, 2003.

## **EDITED SPECIAL ISSUE OF JOURNAL**

*Television At Large*. Special Issue of *South Asian History and Culture*, Volume 3, Issue 4, 2012.  
Co-edited and Introduced with Aswin Punathambekar. Reprinted as *Television at Large in South Asia*, Routledge, 2013.

## **BOOKS IN PREPARATION AND UNDER CONTRACT**

*The Indian Television Industry*. Co-author with Aswin Punathambekar. Manuscript under preparation. Book under contract with Bloomsbury Publishing (International Screen Industries Series, British Film Institute).

*Open Digital Ecosystems: Communities, Governance and Platforms in Post-postcolonial India.* Book manuscript in preparation; proposal and two chapters submitted to Stanford University Press.

### **PEER REVIEWED JOURNAL ARTICLES**

“Television,” *BioScope*, Volume: 12 issue: 1-2, 2021, pp: 189-192

“Media Industries in India: An Emerging Regional Framework.” *Media Industries Journal*, Vol.1, Issue 2, 2014.

“Television at Large,” *South Asian History and Culture*, Volume 3, Issue 4, 2012, pp: 483-490. Co-authored with Aswin Punathambekar.

“Narratives of Global Recession in Bollywood,” *Popular Communication*, 8:3, 207-213, 2010.

“Globalization, Media Privatization and the Redefinition of the “Public” in Indian Television.” *BioScope*, 1:1, 21-25, 2010.

“Mapping Tollywood: The Cultural Geography of Ramoji Film City in Hyderabad, India.” *Quarterly Review of Film and Video* 23: 129-138, 2006.

“The Nationalist Genre of Hindu Epics.” *South Asian Journal*, Volume 8 (April-June 2005): 102-110.

“Globalisation, Nationalism and Feminism in Indian Culture.” *South Asian Journal*, Volume 5 (July-September, 2004): 95-105.

“Inside the Home Theater: The Hyperreal World of Television in India.” *South Asian Popular Culture* 2: 2 (October 2004): 127-144.

“Made in India: In-between Music Television and Patriarchy.” *Television and New Media* 3:4, (2002): 345-366. Co-authored with Michael Curtin.

“Indian Personality for Television?” *Jump Cut: A Review of Contemporary Media* 43 (2000): 92-101.

"Media-Based Training for Organisations: Promises for Developing Countries," *Media and Technology for Human Resource Development*. 4: 2 (January 1992). Co-authored with Ameeta Jadav.

"Multimedia for Classroom Training," *CMC Technical Digest* 14:2 (July/August 1992). Co-authored with Ameeta Jadav.

## **BOOK CHAPTERS**

- “Hotstar: Reimagining Television Audiences in Digital India,” co-authored with Aswin Punathambekar. In *From Networks to Netflix: A Guide to Changing Channels*, edited By Derek Johnson, 2023 (forthcoming).
- “Post-Bollywoodization: The Rise of Individualized Entertainment in India.” In *Media In Asia: Global, Digital, Gendered and Mobile*, edited by Youna Kim.” Routledge, 2022, pp. 66-79.
- “The Affective Audience: Beyond the Active vs. Passive Audience Theory Debate in Television Studies. In *The Routledge Companion to Global Television*, edited by Shawn Shimpach, Routledge, 2020, pp. 99-110.
- “Digital Television in ‘Digital India’.” In *Global Digital Cultures: Perspectives from South Asia*, edited by Aswin Punathambekar and Sriram Mohan, University of Michigan Press, 2019, pp. 53-75.
- “National, Transnational, Global.” In *The Craft of Criticism: Critical Media Studies in Practice*, edited by Mary Kearney and Michael Kackman, Routledge, 2018, pp. 242-253.
- “Film/City: Cinema, Affect and Immaterial, Labor in Urban India.” In *Precarious Creativity: Global Media, Local Labor*, edited by Michael Curtin and Kevin Sanson, University of California Press, 2016, pp. 49-62.
- “Spaces of Television: Rethinking the Public/Private Divide in Postcolonial India.” In *Channeling Cultures: Television Studies from India*, edited by Vibodh Parthasarathy and Biswarup Sen, Delhi: Oxford University Press, 2014, pp. 81-103.
- “Media, Communication and Postcolonial Theory.” In *The Handbook of Media and Communication Theory*, edited by Robert S. Fortner and P. Mark Fackler, Wiley-Blackwell, 2014, pp. 380-399.
- “Globalization and Regional Cinemas in India.” In *New Agendas in Global Communication*, edited by Karin Wilkins, Joseph Straubhaar and Shanti Kumar. Routledge, 2014, pp. 83-99.
- “New Agendas in Global Communication.” Co-authored with Karin Wilkins and Joseph Straubhaar. In *New Agendas in Global Communication*, edited by Karin Wilkins, Joseph Straubhaar and Shanti Kumar. Routledge, 2014, pp. 1-9.
- “Unimaginable Communities: Television, Globalization and National Identities in Postcolonial India.” In *No Limits: Media Studies From India*. Edited by Ravi Sundaram. Delhi: Oxford University Press. 2013, pp. 256-276.

- “Television at Large.” Co-authored with Aswin Punathambekar. In *Television at Large in South Asia* (co-edited with Aswin Punathambekar). New Delhi: Routledge, 2013, pp. 1-2. Reprint of “Television at Large,” *South Asian History and Culture*, Volume 3, Issue 4, 2012, pp: 483-490.
- “Mapping Tollywood: The Cultural Geography of Ramoji Film City in Hyderabad, India.” in Michael Curtin and Hemant Shah (editors), *Re-Orienting Global Communication: Indian and Chinese Media Beyond Borders*, University of Illinois Press, 2010. pp. 104-117. Reprint of “Mapping Tollywood: The Cultural Geography of Ramoji Film City in Hyderabad, India.” *Quarterly Review of Film and Video* 23: 129-138, 2006.)
- “Hollywood, Bollywood, Tollywood: Redefining the Global in Indian Cinema.” In *Global Bollywood*, edited by Anandam P. Kavoori and Aswin Punathambekar, New York University Press, 2008. pp. 79-96.
- “Bollywood and Beyond: The Transnational Economy of Film Production in India.” In *Global Bollywood: The Transnational Travels of Hindi Song-and-Dance Sequences*, edited by Sangita Gopal and Sujata Moorti. Minneapolis: University of Minnesota Press, 2008. pp. 132-152.
- “Innovación, imitación e hibridez en la televisión global. In José Carlos Lozano (Coord.), *Diálogos Fórum Universal de las Culturas Monterrey 2007: Comunicación* (pp. 81-94). Monterrey, México: Fondo Editorial de Nuevo León, 2008. pp. 81-94.
- “Postcolonial Theory.” In *The International Encyclopedia of Communication* (ed. Donsbach) Wiley-Blackwell (Oxford, UK and Malden, MA), 2008. pp. 3829-3831.
- “Playing With Genres: Innovation, Imitation and Hybridity in Indian Television.” In *Thinking Outside the Box: Television Genres in Transition*, edited by Gary Edgerton and Brian Rose. University Press of Kentucky, 2005. pp. 314-335.
- “In Search of Autonomy: The Nationalist Imagination of Public Broadcasting.” In *Media and Mediations*, edited by Bernard Bel, Jan Brouwer, Biswajit Das, Vibodh Parthasarathy and Guy Poitevin. New Delhi: Sage India Publications, 2005. pp. 255-281.
- “Is There Anything Called Global Television Studies?” In *Planet TV: A Global Television Reader*, edited by Lisa Parks and Shanti Kumar, 135-154. New York: New York University Press, 2003.
- With Lisa Parks, “Global Television: An Introduction.” In *Planet TV: A Global Television Reader*, edited by Lisa Parks and Shanti Kumar, 1-17. New York: New York University Press. 2003.

## **OTHER ESSAYS AND BOOK REVIEWS**

Book review of Ashish Rajadhyaksha's *Indian Cinema in the Time of Celluloid: From Bollywood to the Emergency*. *Cinema Journal*, Volume 50, No. 1. Fall 2010. pp. 176-178.

"Going Global." *Schnitt -- Das Filmmagazin* 36: 4/04 (October, 2004): 26-29 (German translation of the essay appears in the journal).

Review essay on Purnima Mankekar's *Screening Culture, Viewing Politics* (1999) and Arvind Rajagopal's *Politics After Television* (2000). *Screen* 44:1 (Spring 2003): 147-152.

## **ONLINE ESSAYS**

"Know Your Audience: The Quest for Digitally Addressable Systems in India." *Flow: A Critical Forum on Television and Media Culture*. Volume 16, Issue 4, August 16, 2012. <http://flowtv.org/2012/08/know-your-audience/>

"Digitizing India: the transformation from analog to digital cable television." *Flow: A Critical Forum on Television and Media Culture*. Volume 16, Issue 1, July 2, 2012. <http://flowtv.org/2012/07/digitizing-india/>

"Sometimes a kiss is just a kiss: (not) responding to the Richard Gere-Shipla Shetty controversy in India." *Flow: A Critical Forum on Television and Media Culture*. Volume 5, Issue 12, May 4, 2007. <http://flowtv.org/?p=400>

"Race, Gender and Class in Reality TV: The Case of Celebrity Big Brother 2007 in the U.K." *Flow: A Critical Forum on Television and Media Culture*. Volume 5, Issue 8, February 23, 2007. <http://flowtv.org/?p=248>

"Mixing Mythology, Science and Fiction: The Sci-fi Genre in Indian Film and Television." *Flow: A Critical Forum on Television and Media Culture*. Volume 5, Issue 4, December 1, 2006. <http://flowtv.org/?p=89>

"Fox News and the Redefinition of Objectivity in U.S. News Media." *Flow: A Critical Forum on Television and Media Culture*. Volume 4, Issue 5. May 12, 2006. <http://flowtv.org/?p=154>

"Religious Tolerance versus Tolerance of Religion: A Critique of the Cartoon Controversy in Jyllands-Posten." *Flow: A Critical Forum on Television and Media Culture*. Volume 4, Issue 1. March 10, 2006. <http://flowtv.org/?p=150>

"Who Wants to Be a Crorepati? Global Television and Local Genres in India." *Flow: A Critical Forum on Television and Media Culture*. February 18, 2005. Volume 1, Issue 10. February 18, 2005. <http://flowtv.org/?p=634>

## **FELLOWSHIPS, GRANTS AND AWARDS**

Humanities Institute Fellow. 2022-2024. Seminar theme: Digital Futures and Social Justice.

Consultant and Faculty Coordinator for a university partnership program between UT-Austin and Karachi University, Pakistan. Grant from the US Department of State/United States Embassy in Islamabad, Pakistan for 2021-2022. The grant is administered through the UT-South Asia Institute in collaboration with the Department of Radio-TV-Film, the Moody College of Communication.

Provost's Authors Fellowship, University of Texas-Austin, 2019-20.

Faculty Research Assignment (FRA), Moody College of Communication, 2019-20.

Co-Primary Investigator (co-PI) for a \$1 million grant from the US Department of State/United States Embassy in Islamabad, Pakistan for a four year (2015-2019) university partnership between UT-Austin and National College of Arts, Lahore in Pakistan. The Primary Investigator (PI) is the Director of the South Asia Institute at UT-Austin. The grant is administered through the UT-South Asia Institute in collaboration with the Department of Radio-TV-Film and the Moody College of Communication.

Humanities Institute Fellow. Seminar Theme: Public and Private. University of Texas at Austin. 2012-2013.

Undergraduate Mentorship Award. Spring 2010, University of Texas at Austin.

Research grant of \$ 7500 per year for two years from the South Asia Institute at the University of Texas at Austin. (2006-2007, 2008-2009).

Research grant of \$ 10,000 for two years to create a new Research Circle on Global Media and Democracy in Asia. Awarded by the International Institute, University of Wisconsin-Madison. Co-recipient with Profs. Michael Curtin, Zhongdang Pan and Hemant Shah (2004-2005, 2005-2006).

Global Studies Research Grant. Global Studies Seminar, University of Wisconsin-Madison. 2003-2004.

Junior Faculty Research Development Grant. Center for South Asia, University of Wisconsin-Madison. 2002-2003.

Research Grant of \$ 5000 to develop an online archive for the Media, Performance and Identity Research Circle. Awarded by the International Institute and the Center for South Asia, University of Wisconsin-Madison. Co-recipient with Prof. Hemant Shah (2002-2003).

Research-Service Award for Junior Faculty, granted by the Graduate School, University of Wisconsin-Madison (2002-2003).

Summer Research Grant, awarded by the Graduate School, University of Wisconsin-Madison (2002-2003, 2000-2001, 1999-2000).

International Travel and Research Grant awarded by the Media, Performance and Identity Research Circle, UW-Madison (2002-2003).

Teaching Grant of \$ 5000, awarded by the Center for South Asia, University of Wisconsin-Madison, to conduct a graduate polyseminar on “Media, Performance and Identity.” (Spring 2000).

### **INVITED PRESENTATIONS**

“Teaching Global Media,” Presenter at Pedagogy Session, Global Fusion Conference, October 31, 2021.

“Open Digital Ecosystems: Communities, Governance, and Platforms in 21<sup>st</sup> Century India,” Invited Speaker at Dhar India Studies Program and The Media School, Indiana University, Bloomington, September 23, 2021.

“Digital Media in India,” Invited speaker at McCombs Global Connections: India Program, University of Texas at Austin, January 29, 2019.

“Transnationalization of Quality Programming,” Moderator and participant, Flow Conference, University of Texas at Austin, September 28, 2018.

Invited Speaker at Round table discussion of Joe Straubhaar’s book *World Television: From Global to Local*, Society for Cinema and Media Studies, Toronto, Canada, March 15, 2018.

“Television in Digital India,” Conference on Digital South Asia, University of Michigan-Ann Arbor, October 1-4, 2015.

“Cinema, Affect and Immaterial Labor in Urban India,” Conference on Precarious Creativity: Global Media, Local Labor, April 24-25, 2014

“Digital Television.” Respondent to Keynote Speaker. Conference on Television and Television Studies in the 21<sup>st</sup> Century. University of Michigan-Ann Arbor. September 26-28, 2013.

“Regional Cinemas and Globalization in India,” The Asia Center, University of Utah, March 11, 2010.



- “Spaces of Indian Television: Rethinking the Public/Private Divide.” Fifty Years of Indian Television: An International Conference. Institute for Advanced Studies, Shimla, India. July 2009.
- “The Place of Bollywood in Indian Cinema.” University of Texas-Austin, Hemispheres Summer Institute Workshop on “Sense of Place: Intersecting geography, history, and culture.” June 9, 2009.
- “Television and Global Flow.” Panel Participant at Flow Conference, University of Texas-Austin, October, 2008
- “Media, Globalization and Cultural Hybridity in India.” Américo Paredes Center for Cultural Studies Speaker Series, University of Texas-Austin, November 28, 2007.
- “Innovation, Imitation and Hybridity in Global Television.” Keynote Address at the Universal Forum of Cultures, Monterrey, Mexico, November 14, 2007.
- “Global Television” Panel Participant at Flow Conference, University of Texas-Austin, October 27, 2006
- “Globalization of Cinema and Popular Culture in India.” South Asia Seminar Series, South Asia Institute, University of Texas-Austin. April 13, 2006.
- “Teaching Globalization through Indian Cinema.” Workshop on “Teaching India Through Cinema.” South Asia Institute, University of Texas-Austin. March 25, 2006.
- “Re-mapping Regional Cinema in India: Globalization and Culture in the Telugu Film Industry.” Conference on Global Media and Democracy in Asia. University of Wisconsin-Madison. March 20-21, 2006.
- “The Double Vision of Television in India.” Keynote Speaker, Conference on “Materializing India: Globalization, Gender, and Media.” Organized by the India Studies Program, Indiana University Bloomington, February 4-5, 2005.
- Planet TV: A Global Television Reader - A Discussion.* “World Beyond Our Borders: An International Book Series.” Sponsored by the International Institute, University of Wisconsin-Madison, March 30, 2004.
- “The Transnational Economy of Film and Television Production in India: The Case of Ramoji Film City in Hyderabad.” A Symposium on “Media, Cities and the Places of Culture.” Northwestern University, December 5, 2003.
- “Mediating the Nation and Imagination,” Center for South Asia Speaker Series, University of Illinois-Urbana Champaign, December 4, 2001.

- “Television and Popular Culture in India,” Lecture Series on Civilizations of India: Modern Period, Department of Languages and Cultures of Asia, University of Wisconsin-Madison, October 30, 2001.
- “Creative Solutions to Ayodhya?: Representations of Violence and the Violence of Representations in India Today,” Borders and Transnational Cultural Studies Workshop, University of Wisconsin-Madison, April 5-6, 2001.
- “Television and the Vernacular Media in India.” Lecture in the Department of Communication, University of Hyderabad, Hyderabad, India, January, 20001.
- “The Global Vernacular: Reading Telugu News,” International Conference on “Portable Cultures,” SARAI, Center for the Study of Developing Societies, New Delhi, India, January 2001.
- “The Double Vision of Television,” Visual Culture Studies Mellon Workshop, University of Wisconsin-Madison, December 2000.
- “Generation [V]: Music Television and Indian Youth Culture.” International Conference on “Local Agency and Local Identity in Television,” Universiti Sains Malaysia, Penang, Malaysia, May 2000.
- "The Great Indian Psychoanalytic Show: Music, Television, and Global Youth Cultures in India," International Conference on Performing Identities: Global Media in Local Spaces, University of Wisconsin Research Circle on “Media, Performance and Identity,” November 1998.
- “Mass Media in India,” Faculty training workshop, Illinois Consortium for International Studies and Programs, Oakton Community College, Illinois, October, 1997.
- "Taking Note of Glocalization: Global Communications in a Postmodern World." Democratizing Global Communications Conference, University of Wisconsin-Madison, September 1997.
- “Designing Multimedia.” Pre-convention Tutorial on Interactive Multi-Media Technologies. The Annual Convention of the Computer Society of India, New Delhi. November, 1991.
- CONFERENCE PRESENTATIONS**
- “Identity Crisis in Global Media Studies,” Presenter and co-organizer of Round Table Session, Global Fusion Conference, October 30, 2021.
- “The Digital as Hindu: the affective politics of majoritarian codes in India,” Society for Cinema and Media Studies, Conference, March 21, 2021.

- “Visions of Smartness: Digital Technologies and Smart Cities in India,” International Communications Association Conference, Washington D.C., May 25, 2019.
- “Beyond Active and Passive Audiences,” Society for Cinema and Media Studies Conference, Toronto, Canada, March 15, 2018.
- “The Television Viewer as Data Subject,” South Asian Studies Conference, University of Wisconsin-Madison, October 27, 2017.
- “Beyond the Regional: South Indian Blockbusters in Indian Cinema,” Society for Cinema and media Studies Conference, Chicago, IL, March 22-26, 2017.
- “Bollywood and the Affective City in India,” Global Fusion Conference, Philadelphia, PA, October 21-23, 2016.
- “Cinema, Immaterial Labor and the Production of Mass Creativity in Urban India,” Society for Cinema and Media Studies Conference, Seattle, Washington, March 21, 2014
- “The post-TV era – understanding the shift from analog to digital cable television in India.” Global Fusion Conference, Athens, Ohio, October 2012.
- Panel Organizer. “New Directions in Indian Television Studies.” Global Fusion Conference, Athens, Ohio, October 2012.
- “The Structural Transformation of the Viewing Subject in Indian Television.” Console-ing Passions Conference. Boston, MA. July 2012.
- “360 Degrees of Entertainment in India.” Global Fusion Conference, Philadelphia, PA, October 2011.
- “Making the Private Public: the Globalization of Media in India.” Global Fusion Conference, College Station, Texas, October 2010
- “Remapping the Regional: Globalization and Culture in Telugu Cinema.” Global Fusion Conference. Austin, Texas, October 16-19, 2009.
- “Globalization, media privatization and the redefinition of the “public” in Indian television.” Pre-conference on “India and Communication Studies.” International Communications Association, Chicago, May 2009.
- “Satellite Nations: Television and Transnational Citizenship in South Asia.” Society for Cinema and Media Studies, London, April 2005.
- “Discourses of (Inter)national Development: Cold War Politics and the Rise of Satellite Communications in Postcolonial India.” National Communications Association Conference, Chicago, November, 2004.

Chair and Panel Organizer, “Global Media, National Policies and Cultural Representation.” South Asian Studies Conference, Madison, WI, October 2004.

“In Search of Autonomy: The Nationalist Imagination of Public Broadcasting in Indian Television.” South Asian Studies Conference, Madison, WI, October 2004.

“Playing With Genres: Innovation, Imitation and Hybridity in Indian Television.” Society for Cinema and Media Studies, Atlanta, March 2004.

Panel Organizer, “Transnational Flows in Television and Film,” Society for Cinema and Media Studies, Minneapolis, March, 2003.

“The Transnational Economy of Film and Television Productions in India.” Society for Cinema and Media Studies, Minneapolis, March 2003.

Chair and Panel Organizer, “Audiences, Patronage, Discourse: Contemporary Media Trends and the Public Sphere in South Asia. South Asian Studies Conference, Madison, WI, October 2002.

“Television and Electronic Capitalism in Postcolonial India.” South Asian Studies Conference, Madison, WI, October 2002.

“Realism, Anti-realism and Fantasy in Indian Cinema and Theater.” A Roundtable discussion with Vijay Tendulkar. South Asian Studies Conference, Madison, WI, October 2002.

“Media and the City,” International Conference on Media Performance and Practice Across Cultures, University of Wisconsin Research Circle on Media, Performance and Identity, March 2002.

Chair and Panel Organizer, “Mediating Modernity in the Era of Globalization.” South Asian Studies Conference, Madison WI, October 2001.

“Imagining Hyderabad,” South Asian Studies Conference, Madison, WI, October 2001.

“Mapping Tollywood: The Cultural Geography of Ramoji Film City in Hyderabad,” Association for Asian Studies Conference, Chicago, March 2001.

Chair and Respondent, Panel on “Indian Cinema and Censorship.” South Asian Studies Conference, Madison, WI, October 2000.

“This Land, This Day: The Place of Vernacular Television in Globalization,” Association for Asian Studies Conference, San Diego, March 2000.

- Chair and Panel Organizer, "Teaching the Other: South Asian Media in a Multicultural Curriculum." South Asian Studies Conference, Madison, WI, October, 1999.
- "Teaching the Other: South Asian Media in a Multicultural Curriculum." South Asian Studies Conference, Madison, WI. October, 1999.
- "Nation and DissemiNation: the Double Vision of Television in India." International Communications Association, San Francisco, May 1999.
- "(De)constructing the International Audiences of Television." Society for Cinema Studies, Palm Beach, April 1998.
- Chair and Panel Organizer, "Media, Modernity and Tradition." South Asian Studies Conference, Madison, WI. October, 1998.
- "*Made in India*: Music, Television and Global Youth Cultures." South Asian Studies Conference, Madison, WI, October 1998.
- "Dishing it Out: Television and Global Consumer Culture." International Communications Association Conference, San Francisco, April 1998.
- "Imagined Communities, Real Differences: the Politics of Television in India." South Asian Studies Conference, Madison, WI. October 1997.
- "Miss World(ly): Desire and Discourse *Made in India*." Console-ing Passions: Television, Video, and Feminism Conference, Montreal, Canada. May 1997.
- "Asia's Youth Cultures in the Age of Music Television." Popular Culture Association Conference, San Antonio, March 1997.
- "Realism/Hyper-realism: Advertising Television in India." Crossing the Jordan: Cultural Studies as an Interdisciplinary Practice at Indiana University, Bloomington, IN, February 1997.
- "German Indology: Notes on Marx, Hegel and the 'Oriental' Question." Paradigm Shifts in German Culture: A Multi-Disciplinary Symposium, Bloomington, IN. November 1996.
- "'Gandhi Meet Pepsi': Global/National/Local (Tele)Visions." South Asian Studies Conference, Madison, WI, October 1996.
- "*Nikki Tonight*, Gandhi Today: Nationalism, Gender, Identity, and Difference." Console-ing Passions: Television, Video and Feminism Conference, Madison, WI, April 1996.
- "'When a Nation's Soul is Searched': 'Creative Solutions to Ayodhya' in *India Today*." Indiana University Graduate Conference in the Humanities, Bloomington, IN, March 1996.

"Nation and Transgression: In the Age of Glocal Networks." Crossing the Jordan: Cultural Studies as an Interdisciplinary Practice at Indiana University, Bloomington, IN, February 1996.

"*The Intimate Enemy* and Postcolonial Discourse." A Roundtable Discussion with Ashis Nandy. Department of Journalism, Texas Christian University, TX. March 1994.

### **ORGANIZATION OF CONFERENCES AND WORKSHOPS**

Co-organizer, Online lecture series by RTF faculty for students and faculty at National College of Arts-Lahore, 2015-2019.

Co-organizer, Faculty workshops and student exchange program between UT-Austin and National College of Arts-Lahore, 2015-2019.

Faculty Advisor, Flow Conference, University of Texas at Austin, September 30-October 2, 2010.

Organizer, "Media and Postcolonial Culture in India," Seminar Series at the South Asia Institute, University of Texas at Austin, Spring 2010.

Co-organizer and Participant, Global Fusion Conference, University of Texas-Austin, October 16-18, 2009.

Co-organizer and Participant, New Agendas in Global Communication and Media Conference, October 15-16, 2009.

Co-organizer and Participant, Media Performance and Practice Across Cultures, Media Performance and Identity Research Circle, University of Wisconsin-Madison. March 14-17, 2002.

Co-organizer and Participant., Portable Cultures Conference, Media, Performance, Identity Research Circle, University of Wisconsin-Madison and The Center for Study of Developing Societies, New Delhi, India. January 12-14, 2001.

Co-organizer and Participant, Global Visual Cultures Conference, Media, Performance, Identity Research Circle, University of Wisconsin-Madison, November 10-12, 2000.

Conference Committee Member, Annual Conference on South Asia, University of Wisconsin-Madison. October 12-15, 2000.

Co-organizer and Participant, "Local Agency and Local Identity in Television," International Conference, Media, Performance, Identity Research Circle, University of Wisconsin-Madison, and Universiti Sains Malaysia, Penang, Malaysia. May 13-14, 2000.

Co-organizer and Participant, “In Antique Lands,” Workshop on Indian & Turkish Cinemas.  
University of Wisconsin-Madison. March 2000.

Co-organizer and Participant, “In Antique Lands” Workshop on Indian & Turkish Cinemas,  
University of Minnesota. April, 2000 and December 1999.

Conference Committee Member, Annual Conference on South Asia, University of Wisconsin-  
Madison. October 1999.

## **TEACHING**

### **Undergraduate courses**

Global Television: Issues and Problems  
Introduction to Global Media  
Global Media and Culture  
Technology and Culture  
Music Television and Global Culture  
Indian Cinema  
Global Bollywood  
Media and Popular Culture  
Global Hollywood

Introduction to Television  
Global Media Cultures  
Telecommunications Policy  
Communication Technologies and Society  
Television Criticism  
Mass Media and Society  
Music Television and Global Youth Cultures  
Images of the ‘Orient’ in American media  
Indian Cinema and Television

### **Graduate courses**

Media and Cultural Hybridity  
Postcolonial Theory and Criticism  
Global Media and Cultural Studies  
Media in South Asia  
Media Theory and Literature – II (Humanities) for Ph.D. Students  
Media Theory and Literature for MA Students  
Media and Globalization  
Postcolonial Cinemas  
Media and Popular Culture  
  
Media, Performance and Identity

Global Media  
International Communications  
Media Studies Colloquium

### **Ph.D. Dissertation Advisor**

#### University of Texas-Austin

Nabeeha Chaudhary (2021), Ramna Walia (2020), Tupur Chatterjee (2018), Vijay Parthasarathy (2017), Sara Liao (2017), Elizabeth Bolton (2017), Swapnil Rai (2017), Paul Gansky (2016), Alex Cho (2015), Suzanne Schulz (2014), Ji-Hyun Ahn (2013), Ali Sengul (2012), Manuel Aviles-Santiago (2012), Kevin Sanson (2011), Tariq Elseevi (2010), Sharon Shahaf (2009).

#### University of Wisconsin-Madison

Aswin Punathambekar (2007)

### **Member, Dissertation Committees**

#### University of Texas-Austin

Nathan Rossi (2022), Ashe Ivy (2022), Daniel Dillon (2021), Daniel Mauro (2020), Rubi Lozoya (2020), Anne Major (2019), Jinsook Kim (2019), Michael O'Brien (2019), Lucia Palmer (2018), Michael Nevradakis (2018), Jennifer Kang (2018), Claire Shin-Hea Lee (2018), Adam Williams (2017), Joao Beira (2016), Yago de Quay (2016), Amanda Landa (2016), Jeremiah Spence (2015), Yoonmo Sang (2015), Isabel Huacuja (2015), Keara Goin (2015), Stuart Davis (2015); Elizabeth Maclean (2014), Chris McConnell (2014), Holly Ann Custard (2012), Courtney Brannon-Donoghue (2011), Assem Nasr (2010), Jeffrey Grimes (2008), John Jirik (2008), Giovanni Nichole Willis (2007)

#### University of Wisconsin-Madison

Szu-ping Lin (Spring 2000); Ashok Rajput, Department of Anthropology (Fall 2003); Atsushi Tajima, School of Journalism; Kelly Cole (Fall, 2005), Mobina Hashmi (Summer 2006).

### **Masters Thesis Advisor**

#### University of Texas-Austin

Laura Rea (2020), Jessica Anaipakos (2012), Allen Linding (2012), Anne Major (2012), Gwangseok Kim (2011), Sehee Han (2011), Catilin McClune (2010), Candice Hadad (2009), Dan Gao (2008), Nozomi Sumida (2008), Katharine Fields (2007)

#### University of Wisconsin-Madison

Seema Rao, Department of Languages and Cultures of Asia (Fall 2000); Jonathan Durr, Department of Languages and Cultures of Asia (Fall 2001)

### **Undergraduate thesis supervisor**

Nichole Jeong (2021), Courtney Naquin (2019).

## **SERVICE**

### **Departmental service**

Department of Radio-TV-Film, University of Texas-Austin



Chair of the Graduate Studies Committee (GSC) and Graduate Advisor for Media Studies (2013-2015)  
Member, RTF Executive Committee (2013-2015)  
Graduate Admissions Committee (2020-21, 2017-18, 2014-15; 2011-12, 2007-08)  
Department Representative for Graduation and Commencement Ceremony (Spring 2011, 2013-2015, Fall 2016)  
Graduate Student Awards Committee (2021-2022)  
Graduate Curriculum Committee (2021-2022)  
Grievance Committee (2009-2010, 2011-2012)  
Curriculum Coordinator (2007-2008, 2008-2009)  
Chair, Facilities and Technology Committee (2006-2007)  
Member Search Committee for Visiting lecturer in Media Studies (2018-19).  
Member Search Committee for tenure-track position in Television Studies (2011-2012)  
Member, Search Committee for two tenured/tenure-track positions in social science (2006-2007)

Department of Communication Arts, University of Wisconsin-Madison

Faculty Senate (Alternate), 2000-2001, 2003-2005  
Alumni Newsletter Committee, 2002-2005.  
Media and Cultural Studies Search Committee, 2000-2001.  
Coordinator, Borchers Lectures in Media and Cultural Studies. Invited Speaker: Prof. Ien Ang, February 2002.  
Coordinator, Borchers Lectures in Media and Cultural Studies. Invited Speaker: Prof. Ella Shohat, December 2000.  
Speakers Committee, 1999-2003.  
Human Subjects Committee, 2000  
Undergraduate Committee, 1999-2000.

**University/ Moody College service**

University of Texas at Austin

Member, Faculty Advisory Board, University of Texas Press (2020- )  
Member, Scholarship Awards Committee, Moody College of Communication (2018-19)  
Member, Honors Advisory Committee, Moody College of Communication (2017- 2019)  
Member, Global Engagement Committee, Moody College of Communication (2017- present)  
Member, University Libraries Committee, (2009-2015)  
Member, Advisory Committee, South Asia Institute (2006-2012)  
Member, Foreign Language and Area Studies Committee, South Asia Institute  
Member, Executive Committee, Center for Asian American Studies (2006-2008)  
Member, Search Committee for tenured/tenure-track positions in Asian-American Studies/English (2006-2007)

University of Wisconsin-Madison

Steering Committee Member, Research Circle on Global Media and Democracy in Asia (GMDA), University of Wisconsin-Madison, 2004-2006.

Steering Committee Member, Research Circle on Borders and Transnational Cultural Studies (BTCS), University of Wisconsin-Madison, 1999-2006.  
Steering Committee Member, Research Circle on Media, Performance and Identity (MPI), University of Wisconsin-Madison, 1999-2004.  
Member, UW-Madison Seminar on Global Studies, University of Wisconsin-Madison, 2003-2004.  
Advisory Committee Member, Center for South Asia, University of Wisconsin-Madison, 2000-2003.  
Advisory Committee Member, Study Hyderabad Program. Office of International Studies, University of Wisconsin-Madison. 2001-2003.

### **Electronic Publications**

Designer and co-producer, "Lost Highways: Adventures of Jake Townsend," a CD-ROM demo with printed reference manuals, for an interactive multi-media game, Indiana University-Bloomington, May 1997.

Designer and script writer, "Watershed Management" and "Rice Cultivation in Rainfed Areas," Two interactive video training packages for training Agricultural Extension Officers in the Ministry of Agriculture, Government of India.. Produced by the Multimedia Group, CMC Limited, Secunderabad, India, 1990-1992.

### **Editorial Boards, Research Boards and Professional Memberships**

Member, Nominating Committee, Society for Cinema and Media Studies (2018 – present).  
Faculty Advisory, *The Velvet Light Trap* (2019 -- )  
Member, Faculty Advisory Board, *The Velvet Light Trap* (2013- present)  
Member, Editorial Board, *Media Industries Journal* (2012-present)  
Member, Editorial Board, *Sagar: A South Asia Research Journal* (2012-present)  
Member, Editorial Board, *Popular Communication: International Journal of Media* (2006-2012)  
Member, Editorial Board, *Cinema Journal* (2006-2010).

Journal articles reviewer for *BioScope: South Asian Screen Studies*, *Cinema Journal*, *Communication Theory*, *Communication*, *Culture and Critique*, *Popular Communication*, *Journalism and Mass Communications Monographs*, *Journal of Asian Studies*, *Journal of Sexuality and Culture*, *India Review*, *SAGAR: A South Asian Research Journal*, *Media Industries Journal*, *The Velvet Light Trap*.

Book manuscript reviewer for BFI Publishing, Polity Press, University of Michigan Press, University of Toronto Press, Blackwell, Wadsworth, Sage, New York University Press, Duke University Press, Routledge.

Member, Society for Cinema and Media Studies, 1999-2006, 2013 - .

Member, National Communication Association, 2004-2005

Member, Asian Studies Association, 1999-2000.

Member, International Communications Association, 1999-2001, 2008-2009

Advisory Committee Member, Council on International Educational Exchange (CIEE). Study India Program at University of Hyderabad. 2003-2006.