

CURRICULUM VITAE

MADHAVI MALLAPRAGADA
Department of Radio-Television-Film
Moody College of Communication
The University of Texas at Austin
2504 Whitis Ave. Stop A0800
Austin, TX 78712-1067

PROFESSIONAL EXPERIENCE

Current

University of Texas at Austin
Associate Professor, Department of Radio-Television-Film
Faculty Affiliate, Department of Asian Studies
Faculty Affiliate, Center for Asian American Studies

Previous Appointments

University of Texas at Austin
Assistant Professor, Department of Radio-Television-Film
Faculty Affiliate, Department of Asian Studies
Faculty Affiliate, Center for Asian American Studies

Indiana University-Bloomington
Assistant Professor, Department of Communication and Culture

University of Wisconsin-Madison
Instructor, Department of Communication Arts

University of Delhi, India
Lecturer, Department of English

Jawaharlal Nehru University, New Delhi, India
Instructor, Center for Linguistics and English

EDUCATION

Ph.D., Media and Cultural Studies, Department of Communication Arts, University of Wisconsin-Madison

M.A., Media and Cultural Studies, Department of Communication Arts, University of Wisconsin-Madison

M.Phil., English, Jawaharlal Nehru University, New Delhi, India
M.A., English, Stella Maris College, Madras, India

B.A., English, University of Madras, India

AREAS OF SPECIALIZATION AND TEACHING INTERESTS

Cultural Studies of Media; Asian American Media; Digital Transnational Cultures; Media Industries; Race, Migration, and Multiculturalism in Media

BOOKS

Virtual Homelands: Indian Immigrants and Online Cultures in the United States.
Champaign, IL: University of Illinois Press, 2014.

Race and Ethnicity in US Media Industries. Manuscript in progress

PEER-REVIEWED JOURNAL ARTICLES

"Asian Americans as Racial Contagion." *Cultural Studies*, Vol. 35, Issue 2-3 (2021): 279-290.

"The Problem with Apu, Whiteness, and Racial Hierarchies in US Media Industries." *Journal of Cinema and Media Studies*, Vol. 60, Issue 1(2020): 148-152. (Invited)

"Immigrant Activism: Narratives of the "H4 Life" by Indian Women on YouTube." *Communication, Culture and Critique*, Vol. 10, Issue 1 (2017): 76-92.

"Rethinking Desi: Race, Class and Online Activism of South Asian Immigrants in the United States." *Television and New Media*, Vol. 15, No. 7 (2014): 664-678.

"Mixed Signals: MTV Desi, South Asian American Audiences and the Discourse of Ethnic Television." *South Asian History and Culture*, Vol. 3, Issue 4 (2012): 549-565.

"Desktop Deities: Hindu Temples, Online Cultures and the Politics of Remediation." Lead Article. *South Asian Popular Culture*, Vol 8, Issue 2 (2010): 109-121.

"Home, Homeland, Homepage: Belonging and the Indian-American Web." *New Media and Society*, Vol. 8, Issue 2 (2006): 207-227.

BOOK CHAPTERS

"New Media," in *The Craft of Criticism: Critical Media Studies in Practice*, Volume 2, edited by Mary Kearney and Michael Kackman, New York: Routledge, 2025. Forthcoming.

- "Recasting Home: Indian Immigrants and the World Wide Web," in *The Sage Handbook of Media and Migration*, edited by Kevin Smets, Koen Leurs, Myria Georgiou, Saskia Witteborn and Radhika Gajjala, 285-296. London: Sage, 2020.
- "A Cultural Historiography of the Homepage," in *The Sage Handbook of Web History*, edited by Neils Brügger and Ian Milligan, 387-399. London: Sage, 2019.
- "New Media," in *The Craft of Criticism: Critical Media Studies in Practice*, edited by Mary Kearney and Michael Kackman, 293-304, New York: Routledge, 2018.
- "Curry as Code: Food, Race and Technology," in *Global Asian American Popular Cultures Culture*, edited by Shilpa Davé, Leilani Nishime and Tasha Oren, 263-275. New York: New York University Press, 2016.
- "Mixed Signals: MTV Desi, South Asian American Audiences and the Discourse of Ethnic Television." In *Television at Large in South Asia*, edited by Aswin Punathambekar and Shanti Kumar. New York: Routledge. 2013. **Reprint** of article originally published in *South Asian History and Culture*, Vol. 3, Issue 4 (2012): 549-565.
- "Home, Homeland, Homepage: Belonging and the Indian-American Web." In *Asian American Feminisms*, edited by Leslie Bow, 309-328. New York: Routledge and Edition Synapse, 2013. **Reprint** of article originally published in *New Media and Society*, Vol. 8, Issue 2 (2006): 207-227.
- "Desktop Deities: Hindu Temples, Online Cultures and the Politics of Remediation." In *Intermedia in South Asia: The Fourth Screen*, edited by Rajinder Dudrah, Sangita Gopal, Amit Rai and Anustup Basu, 6-18. New York: Routledge, 2012. **Reprint** of article originally published in *South Asian Popular Culture*, Vol 8, Issue 2 (2010): 109-121.
- "Home, Homeland, Homepage: Belonging and the Indian-American Web." In *Re-Orienting Global Communication: Indian and Chinese Media Beyond Borders*, edited by Michael Curtin and Hemant Shah, 60-82. Urbana-Champaign: University of Illinois Press, 2010. **Reprint** of article originally published in *New Media and Society*, Vol. 8, Issue 2 (2006): 207-227.
- "An Interdisciplinary Approach to the Study of Cybercultures." In *Critical Cyberculture Studies: Current Terrains, Future Directions*, edited by David Silver and Adrienne Massanari, 194-204. New York: New York University Press, 2006.
- "The Indian Diaspora in the USA and around the Web." In *Web.studies: Rewiring Media Studies for the Digital Age*, edited by David Gauntlett, 179-185. London: Arnold & OUP, 2000.

ONLINE ARTICLES

“Embracing America also Means Embracing our Multilingual Diversity.” *The Hill*, March 19, 2019. <https://thehill.com/opinion/civil-rights/434624-embracing-america-also-means-embracing-our-multilingual-diversity>

“Media Industries in the US and the Race to Capitalize on Multicultural Consumer.” *FLOW TV: A Critical Forum on Television and Media Culture*, May 19, 2014. <http://flowtv.org/2014/05/market-of-the-future/>

“The New Face of Brown: Capital and Consumption in a Multicultural Era.” *FLOW TV: A Critical Forum on Television and Media Culture*, March 17, 2014. <http://flowtv.org/2014/03/the-new-face-of-brown/>

“Food, Race and Technology.” *FLOW TV: A Critical Forum on Television and Media Culture*, December 16, 2013. <http://flowtv.org/2013/12/food-race-and-technology/>

“Capitalizing on Multiculturalism: ‘Premium’ Indian American Audiences and ‘American’ Advertisers.” *Antenna: Responses to Media and Culture*. December 20, 2010. <http://blog.comarts.wisc.edu/2010/12/>

“Show me the Money: Desi TV in the US Marketplace.” Media and Scholarly Presentation for *in media res: a media commons project*. April 14, 2008. <http://mediacommons.org/imr/2008/04/13/show-me-the-money-desi-tv-in-the-us-marketplace>

“The Making of ‘Desi’ Culture on MTV.” Media and Scholarly Presentation for *in media res: a media commons project*. April 5, 2007. <http://mediacommons.org/imr/2007/04/05/the-making-of-desi-culture-on-mtv>

BOOK REVIEWS

Review of *Ghostlife of Third Cinema: Asian American Film and Video* by Glen M. Mimura (Minneapolis: University of Minnesota Press, 2009). In *Journal of Asian American Studies*, Vol.13, Issue 3 (2010): 404-406.

Review of *Untimely Bollywood: Globalization and India’s New Media Assemblage* by Amit S. Rai (Durham, N.C.: Duke University Press, 2009). In *Popular Communication: The International Journal of Media and Culture*, Oct-Dec, Vol 7, Issue 4 (2009): 284-286.

Review of *Politics after Television: Hindu Nationalism and the Reshaping of the Public in India* by Arvind Rajagopal (Cambridge: Cambridge University Press, 2000) In *The Velvet Light Trap: A Critical Journal of Film and Television*, Issue 50 (2002): 90-93.

RESEARCH COLLABORATIONS

Principal Team Member, Health & Humanities Pop-Up Institute (PUI) 2018. Office of the Vice-President for Research, University of Texas at Austin. Collaborated with researchers at UT's Humanities Institute and The Dell Medical School. Convened a summer seminar on the themes of Narrative Medicine, Equity and Diversity and Community Practice.

FELLOWSHIPS, AWARDS AND GRANTS

Provost's Authors Fellow, Office of the Executive Vice-President and Provost, University of Texas at Austin, 2019-2020.

Public Voices Fellow, The Op-Ed Project, 2018-2019.

Faculty Research Assignment (FRA), Moody College of Communication, University of Texas at Austin, Fall 2017.

Faculty RAISE Award, Asian/Asian American Faculty and Staff Association, University of Texas at Austin (RAISE plaque and \$ 500), 2017.

Research Grant, Center for Asian American Studies, College of Liberal Arts, University of Texas at Austin. 2016-17 (\$1825).

Humanities Institute Faculty Fellow, College of Liberal Arts, University of Texas at Austin, Spring 2017.

Humanities Institute Faculty Fellow, College of Liberal Arts, University of Texas at Austin, Spring 2012.

Top Faculty Paper, Race and Ethnicity Division, International Communication Association Annual Conference, Boston, 2011.

Dean's Fellow, Fall Semester, Moody College of Communication, University of Texas at Austin, 2010.

Summer Research Assignment (SRA), (2 months' salary), Faculty Development Program, Office of Graduate Studies, University of Texas at Austin, 2010.

Research Grant of \$7,500 per year for two years, under Title VI South Asia Institute, College of Liberal Arts, University of Texas at Austin, 2006-2008.

Research Grant of \$ 3,000, Center for Asian American Studies, College of Liberal Arts, University of Texas at Austin, 2006-2007.

Overseas Conference Fund Grant, Office of International Programs, Indiana University-Bloomington, 2005.

Summer Faculty Fellowship, College of Arts and Science, Indiana University-Bloomington, 2004.

McCarty Dissertation Fellowship, Department of Communication Arts, University of Wisconsin-Madison, 2002.

Pearce Award for Academic Performance, Department of Communication Arts, University of Wisconsin-Madison, 2002.

McCarty Travel Grant, Department of Communication Arts, University of Wisconsin-Madison, 2001.

The Scott-Kloeck Jenson Pre-Dissertation International Research Travel Award, Institute of Global Studies, University of Wisconsin-Madison, 2001.

Risser Fellowship for Outstanding Female Graduate Student, Department of Communication Arts, University of Wisconsin-Madison, 2001.

McCarty Travel Grant, Department of Communication Arts, University of Wisconsin-Madison, 2001.

Pearce Award for Academic Performance, Department of Communication Arts, University of Wisconsin-Madison, 2000.

Senior Research Fellowship, The University Grants Commission, Government of India, 1994.

Junior Research Fellowship, The University Grants Commission, Government of India, 1992.

Award for Academic Proficiency, English Department, Stella Maris College, 1991.

University of Madras Fellowship, 1989.

The University of Madras Gold Medal for 1st Rank in B.A (English), 1989.

The Government of India National Talent Scholarship, 1989.

The Jawaharlal Nehru Memorial Fund Award for Academic Achievement, India, 1989.

The Rao Bahadur M.A Singarachariar Prize for Academic Excellence, India, 1989.

The Sr. Rose Golden Jubilee Endowment Prize for Academic Proficiency, 1989.

INVITED PRESENTATIONS

Rediff.com: Belonging and Indian American Networks." Turning Points: The Long 1990s in Internet History Symposium. Annenberg School for Communication University of Pennsylvania, October 2023.

Panelist, Book Discussion, *Fighting Visibility: Sports Media and Female Athletes in the UFC* by RTF Assistant Professor, Dr. Jennifer McClearen. Organized by The Department of Radio-Television-Film and the Center for Sport Communication and Media, Moody College of Communication, University of Texas at Austin, April 2021 (Virtual)

"Diversity Narratives in Media Industries." Global Media Industry Speaker Series and Department of Radio-Television-Film (Media Studies) Colloquium, University of Texas at Austin, February 2021 (Virtual).

"Media Matters: The Politics of Race, Immigration and Cultural Citizenship." Diverse Voices Speaker Series, Liberal Arts Honors Program & Liberal Arts Honors Diversity Action Committee, University of Texas at Austin, April 2019.

"The Problem with Apu." Race and Media Conference, Center for Communication, Difference and Equity, University of Washington Seattle, May 2018.

Guest Speaker and Panelist, "Digital Communities: How apps, gaming, and VR can create inclusivity." Capital Factory, Austin & Bumble [Digital Media Startups], Austin Texas, February 2018

"Screening Desis: South Asian Americans in/and U.S. Media Industries," Media and Communication Studies Speaker Series, University of Michigan-Ann Arbor, January 2018.

"Screening Race" [Virtual Classroom and Lecture] National College of the Arts, Lahore, Pakistan and the South Asia Institute, UT-Austin, November 2017.

"Asian Americans and Multiculturalism in Contemporary US Media." Faculty Research Lunch Series, Center for Asian American Studies, University of Texas at Austin, November 2015.

From Minority Markets to the New Multiculturalism Mainstream: Emergent Narratives of Race and Ethnicity in US Media Industries." Race and Media Conference, University of New Mexico, September 2015.

"Multiculturalism and US Media Industries." Race and Media Conference, University of Wisconsin-Madison, October 2014 (unable to attend; talking points sent to the conference).

"Immigrants, US Television and the Post-Network Era." Roundtable on Representation in the Post-Network Era. Flow Conference, University of Texas at Austin, November 2012.

"Web Cultures, New Media Technologies and Indian American Locations." Seminar on Public and Private, The Humanities Institute, University of Texas at Austin, April 2012.

- “Deconstructing Desi: Media, Identity, Ethnicity.” Indian Students Association, University of Texas at Austin, 2010.
- “Satellite Television and the American Desi Market.” Roundtable on Selling to and Through Racial Identities in Contemporary Television, Flow Conference, University of Texas at Austin, October 2006.
- “Web Technologies, Network Societies and Emergent Indian American Alliances.” Workshop on “Global Media and Democracy in India and China.” Organized by The Global Media and Democracy in Asia Initiative (GMDA), University of Wisconsin-Madison, April 2006.
- “Techno-Roaming: Spotlighting Innovations from Around the World.” Panelist, Conference on “Social Collaboration and Dynamic Communities.” Organized by the Center for Information Technology and Society, University of California, Santa Barbara, April 2006.
- “Reconfiguring Migrant Locations: The Web & Indian American Alliances in the Network Age.” Cultural Studies Conference: MIGRATIONS, Indiana University Bloomington, February 2006.
- “Strategic Cyber Practices and Flexible Nation-States: Democracy and New Media Cultures in India.” Panelist, Workshop on “Global Media and Democracy in India and China.” Organized by the Global Media and Democracy in Asia Initiative (GMDA), University of Wisconsin-Madison, April 2005.
- “Cyber-diasporic networks and the South Asian Transnational Imaginary.” Conference on “Materializing India: Globalization, Gender and Media.” Organized by the India Studies Program, Indiana University Bloomington, February 2005.
- “Gendered Ethnicities and Cyberspace.” A Symposium on “Critical Cyberculture Studies: Current Terrains, Future Directions.” Organized by the Ford Foundation, University of Washington, Seattle, May 2003.
- “Rethinking Transnational Cultural Flows.” Workshop on International Research for the Scott-Kloeck Jenson Pre-Dissertation International Research Travel Awardees. The Institute of Global Studies, University of Wisconsin-Madison, 2001.

CONFERENCE PANEL CHAIR, ORGANIZER, MODERATOR AND RESPONDENT

- Chair, “Pandemic Relations: Race, Empire, and Health in the Era of Covid-19.” Association for Asian American Studies Annual Conference, Online, April 2021.
- Chair, “Media in the lives of Refugees and Exiles.” Ethnicity and Race in Communication Division, Annual International Communication Association Conference, Online, May 2021.

Moderator, Roundtable, "Rethinking Labor Histories and Production Cultures in #MeToo and #TimesUp Hollywood." Flow Conference, Department of Radio-Television-Film, University of Texas at Austin, September 2018.

Moderator and Discussant, *The Problem with Apu*. Film Screening. Multicultural Engagement Center and the Center for Asian American Studies, University of Texas at Austin, March 2018.

Presenter and Respondent, "Race, Migration and Epistemologies of the Digital." Roundtable on Reorienting Digital Media Studies: Global and Comparative Perspectives. Annual International Communication Association Conference, May 2017.

Moderator, Roundtable, "Race, Gender and Sexuality in Production Studies," Flow Conference, Department of Radio-Television-Film, University of Texas at Austin, September 2016.

Chair and Panel Organizer, "Race, Digital Technologies and Social Media Activism." Annual Conference of the Society for Cinema and Media Studies, April 2016.

Moderator, Roundtable, "Getting Back to 'So What?'" Flow Conference, University of Texas at Austin, September 2014.

Chair and Panel Organizer, "Interrogating the 'Indian' and the 'American' in Transnational Media Cultures." Annual Conference of the Society for Cinema and Media Studies, March 2012.

Roundtable Organizer, "Media Studies and Asian American Studies: Issues and Intersections." Roundtable, Annual Conference of the Association for Asian American Studies, University of Texas at Austin, April 2010.

Panel Organizer, "Racializing Difference: Media, Citizenship and Asian American Locations." Annual Conference of the Association for Asian American Studies, University of Texas at Austin, April 2010.

Discussant, "Charlie Chan in the History of American Media." The Center for Asian American Studies, University of Texas at Austin, October 2010.

Respondent, Roundtable, "Asian Americans and Comedy." Flow Conference (in Association with the Austin Asian American Film Festival), University of Texas at Austin, October 2008.

Respondent, Roundtable, "Flow 2.0." Roundtable Flow Conference, University of Texas at Austin, October 2008.

Discussant, South Asia Institute Film Exhibit and Discussion, "The Rock Star and the Mullah: The Films of Salman Ahmad and Junoon.", University of Texas at Austin, April 2007.

Discussant, Power and Leadership Film Series, "Water: Film Screening and Discussion."

Women, Center for Women's and Gender Studies, University of Texas at Austin, January 2007.

Discussant, "Saving Face and Queer Diaspora." Center for Asian American Studies in Conjunction with Asian Business Students Association's Launch Conference and the Asian Pacific American Coalition, University of Texas at Austin, November 2006.

Chair and Panel Organizer, "South Asians and Web Technologies: The Politics of Identity, Community and Commerce in Cyberspace." Annual Conference on South Asia, University of Wisconsin-Madison, October 2002.

Panel Organizer, "Mediating Modernity in the Era of Globalization." Annual Conference on South Asia, University of Wisconsin-Madison, October 2001.

Panel Organizer, "Diaspora and Desire: The Politics of Female Identity and Sexuality." Cyberculture Working Group Conference, University of Maryland, April 2001.

Chair and Respondent, Panel on "Race, Gender and Ethnicity." The Second International Conference of the Association of Internet Researchers, Minneapolis, October 2001.

CONFERENCE PRESENTATIONS

"Streaming Race: Asian Americans and the Politics of Representation in Contemporary Media Industries." Annual Conference of the Society for Cinema and Media Studies, March 2024.

"Indian Americans on TV: Mindy Kaling, *Never Have I Ever* and Emergent Discourses of 'Diversity' in US Media." Console-ing Passions Conference, June 2022. [Accepted; Could not attend].

"South Asian American 'Success' Stories and Media Diversity Debates." Annual Conference of the Association of Asian American Studies, April 2022. [Accepted; Could not attend].

"Pandemic Racism and Public Health Social Media Campaigns." Association for Asian American Studies Annual Conference, Online, April 2021 .

"Pandemic Racism and Public Health Social Media Campaigns." Lightning Talk and Slide Presentation. UT COVID-19 Conference, Office of the Vice-President for Research, The Population Research Center and the COVID-19 Modeling Consortium University of Texas at Austin, Online, November 2020.

"Model Minorities, Capitalism & US Media Industries". Roundtable on Rethinking Studies of Race, Media and Culture. Annual Conference of the Society for Cinema and Media Studies, March 2019.

"Race and Ethnicity in US Media Industries." Annual International Communication Association

- Conference, May 2017.
- "Disability Tropes in Media Culture: Debating Health, Critiquing Normativity." Humanities Institute, College of Liberal Arts, University of Texas at Austin, April 2017.
- "Online Tactics of Immigrant Activists: Articulating Race and Gender to Social Media Technologies." Annual Conference of the Society for Cinema and Media Studies, April 2016.
- "The Rise of the Multicultural Consumer: US Industries Re-strategize in the Global and Digital Media Marketplace." Global Fusion Conference, University of Texas at Austin, October 2014.
- "Constructing Indian American Masculinities in Network Cultures." Annual Conference of the Society for Cinema and Media Studies, March 2012.
- "Mixed Signals: MTV Desi, South Asian American Audiences and the Discourse of Ethnic Television." Annual International Communication Association Conference, May 2011.
- "Consuming Ethnic Television: South Asian America and the New Marketing Frontiers of Multicultural America." Annual Conference of the Association for Asian American Studies, May 2011.
- "Home Networks: Gender, Space, Technology." Technologies of Migration Conference, University of Illinois, Urbana-Champaign, 2011.
- "Televising Immigrants: Satellite Channels, Indian American Audiences and the US 'New' Media Marketplace." Global Fusion Conference, Texas A & M University, October 2010.
- "Sites of Contestation: New Media Studies, Online Cultures and the Concept of 'Home'." Console-ing Passions: International Conference on Television, Audio, Video, New Media and Feminism, University of Oregon, April 2010.
- "Desi Iterations: Online Spaces and Indian American Racialized Subjectivities." Annual Conference of the Association for Asian American Studies, University of Texas at Austin, 2010.
- "Media Studies and Asian American Studies: Issues and Intersections." Roundtable. Annual Conference of the Association for Asian American Studies, University of Texas at Austin, April 2010.
- "Desi Webs: South Asian America, Online Cultures and the Politics of Race." Race, Ethnicity and New Media Symposium, Texas A&M University, April-May 2009.
- "Desi Webs: Online Iterations of Indian American Locations." Global Fusion

- Conference, University of Texas at Austin, October 2009.
- “The US Television Marketplace in the Satellite Age: South Asian Networks and Transnational ‘Ethnic’ Audiences.” Annual Convention of the National Communication Association, November 2006.
- “Recasting the Viewer: South Asian Satellite Television and the Emergent Market in the United States.” Workshop on Satellite Television, Annual Conference of the Society for Cinema and Media Studies, March 2005.
- “Model Minorities and Cyber Grandpas: Parenting and Cyberspace.” Annual Conference on South Asia, University of Wisconsin-Madison, October 2004.
- “Home and the Indian-American Web.” Annual Conference of the Society for Cinema and Media Studies, March 2004.
- “Transnational Connections: Satellite Technologies and the South Asian Market in the United States.” Annual Conference of the Society for Cinema and Media Studies, March 2003.
- “Targeting the Non-Resident Indian Online: Industrial Practices of the Transnational Web.” Annual Conference on South Asia, University of Wisconsin-Madison, October 2002.
- “Transnationalism and Cybercultures of the Indian Diaspora,” Annual Conference on South Asia, University of Wisconsin-Madison, October 2001.
- “Asian-Indian Masculinities and the World of Internet Networking.” The Second International Conference of the Association of Internet Researchers, October 2001.
- “Indian Women and the Curry Brigade: Gender and Sexuality on the Web.” Cyberculture Working Group Conference, University of Maryland, April 2001.
- “Nation, Community and the World Wide Web.” Annual Conference on South Asia, University of Wisconsin-Madison, October 2000.
- “Negotiating Nation and its Women: Satellite Television and the Early Nineties in India.” Console-ing Passions, University of Notre Dame, South Bend, Indiana, May 2000.
- “SiliconIndia.com: Technology, Culture and the Indian Diaspora in the United States.” Annual Conference of the Society for Cinema and Media Studies, March 2000.

WORKSHOP PARTICIPATION

Emerging Communities for Advanced Digital Technologies, Texas Advanced Computing Center, University of Texas at Austin, 2010.

Co-organizer and Discussant, "In Antique Lands," Workshop on Indian and Turkish Cinemas, University of Wisconsin-Madison, March 2000.

"Tradition and Transgression: The Discourse on Sexuality in Deepa Mehta's Fire." Co-presenter with Mobina Hashmi at "In Antique Lands," Workshop on Indian & Turkish Cinemas, University of Wisconsin-Madison, March 2000.

INVITED CLASS VISITS AND PRESENTATIONS

"Race, Online Media and Indian-American Identities." Graduate Seminar on Research Methods and Theories, Department of Radio-TV-Film, University of Texas at Austin, 2011.

"New Media and Migration." For the Bridging Disciplines Program, University of Texas at Austin. Fall 2010.

"New Media and Migration." For the Bridging Disciplines Program, University of Texas at Austin. Fall 2009.

"Race, Online Media and Indian-American Identities." Graduate Seminar on Research Methods and Theories, Department of Radio-TV-Film, University of Texas at Austin. Fall 2009.

"How to Prepare Conference Proposals and Presentations." Co-presented with Dr. Jennifer Fuller. Seminar on Research Methods and Theories, Department of Radio-TV-Film, University of Texas at Austin. Spring 2009.

"Desktop Deities: Hindu Temple Cultures, the Web and Indian-American Spaces." Graduate Seminar on Research Methods and Theories, Department of Radio-TV-Film, University of Texas at Austin, Spring 2009.

"Media Beyond Film and Television Studies." Brown Bag Series, Department of Communication and Culture, Indiana University-Bloomington, 2004.

"The Business of the Indian-American Web." Department of Journalism and Mass Communication, University of Wisconsin-Madison, 2002.

TEACHING

UNIVERSITY OF TEXAS AT AUSTIN

Undergraduate Courses

Screening Race
 Internet Cultures
 Asian American Media Cultures
 New Media Technologies and Cultures
 Digital Media Cultures
 Introduction to Media Studies

Graduate Courses

Race and US Media Industries
 Theory and Literature for PhDs—Humanities
 Media and Diaspora
 New Media Technologies and Cultures
 New Media Methods

INDIANA UNIVERSITY— BLOOMINGTON**Undergraduate Courses**

The World Wide Web: Theories and Practices
 Media, Globalization and Cultural Identities in South Asia and its Diaspora
 Introduction to Global Media
 Media, Globalization and Cultural Identities

Graduate Courses

Cybercultures
 Diaspora, Media and Migrant Identities

UNIVERSITY OF WISCONSIN— MADISON**Undergraduate Courses**

Survey of Radio, Television and Film as Mass Media (Instructor)
 Survey of Radio, Television and Film as Mass Media (Teaching Assistant)
 Introduction to Speech Composition (Teaching Assistant)
 Public Speaking (Teaching Assistant)

UNIVERSITY OF DELHI, INDIA**Undergraduate Course**

Survey of English Literature (Lecturer)

JAWAHARLAL NEHRU UNIVERSITY, NEW DELHI, INDIA

Undergraduate Courses

Media and Everyday Life (Instructor)
Spoken Communication Skills (Instructor)

STUDENT COMMITTEES

UNIVERSITY OF TEXAS AT AUSTIN

Doctoral Dissertation Committees

Paxton Christopher Haven (Supervisor) Luis Rivera-Figueroa (Supervisor); Richard Ardilla (Member); Faith Williams (Member); Ashlynn D' Harcourt (Member); Brad Limov (Member); Lily Kunda (Member); Daelena Tinnin, 2023 (Member); Nathan Rossi, 2022 (Member), Briana Barner, 2021(Member); Ramna Walia, 2020 (Member); Jinsook Kim, 2019 (Supervisor); Anne Major, 2019(Member); Peter Kunze, 2018(Member); Jennifer Kang, 2018(Member); Claire Shin-Hea Lee, 2018(Member); Tupur Chatterjee, 2018(Member); Sara Liao 2017 (Member); Elizabeth Bolton, 2017 (Member);Alex Avila, 2017 (Member); Alex Cho, 2015 (Member); Ji-Hyun Ahn, 2013(Member); Jessalynn Keller, 2013 (Member)); Shaohua Gua, 2012 (Member); Manuel Aviles-Santiago, 2012 (Member); Michael Gott, 2011(Member) ;Brett Caraway, 2011 (Member); Sharon Shahaf, 2009, (Member); Hua Qian, 2008 (Member).

Master's Thesis/Report Committees

Luke Moy (Supervisor); Nehal Kamel (Supervisor); Fatima Wood (Supervisor); Lana Lam (Supervisor); Tristan Bass- Krueger, 2023 (Second Reader); Hannah Wold, 2023 (Second Reader); Samanna Maurer, 2021 (Second Reader); Mengmeng Liu, 2020 (Supervisor); Andrew Wright, 2020 (Second Reader); Isaac Mcquistion, 2017 (Second Reader); Byron Fong, 2016 (Second Reader); Amanda Brown 2015(Second Reader), Matthew Krebs, 2014(Second Reader) ; Gejun Huang, 2014(Second Reader); Jingzhi Chen, 2014(Supervisor) ;Carter Delloro, 2012(Supervisor); Jonathan Daniels, 2011(Second Reader; Natasha Raheja, 2010 (Supervisor); Erica Hill, 2010 (Supervisor); Negar Kalbasi-Ashtari, 2010(Second Reader); Alex Cho, 2009 (Supervisor)

Undergraduate Thesis Committees

Katie Nguyen, 2023 (Supervisor); Eriane Austria, 2023 (Supervisor); Nichole Jeung 2022, (Second Reader); Ananya Bashyam, 2021(Supervisor); Jennifer Dong, 2021 (Second Reader) Karena S. Yu*, 2019 (Supervisor), *Selected as UT's Model Thesis, Plan II Honors Program, 2018-2019; Keeley Steenson, 2010 (Second Reader)

Undergraduate Special Projects Supervisor

Achilles Morales (2014)

INDIANA UNIVERSITY— BLOOMINGTON

Doctoral Dissertation Committees

Jeeyoung Shin (Member) Brian-Mitchell Young (Member)

SERVICE

UNIVERSITY OF TEXAS AT AUSTIN

RTF Department

Chair, Graduate Studies Committee, 2022-2024

Graduate Advisor, Media Studies, 2022-2024

Chair, MA and PHD Graduate Admissions Committee, 2022-2023

RTF Budget Council, 2017-present

MA and Ph.D. Graduate Admissions Committee, RTF 2015-2016; 2018-2019; 2021-2022; 2022-2023.

Chair, MA and Ph.D. Graduate Admission Committee, 2023-2024

Peer Faculty Teaching Reviewer, 2016, 2017, 2018, 2019, 2020, 2021

Graduate Curriculum Committee, 2020-2021; 2021-2022; 2022-2023, 2023-2024

RTF Annual Gender and Sexuality Lecture Series Coordinator 2018-19

Undergraduate Curriculum Committee, 2017-2018

Grievance Committee, 2016-2017; 2020-2021; 2021-2022

Assistant Graduate Student Advisor, RTF, 2010-2013

Faculty Mentor, RTF 1st Year Graduate Students, 2010-2013

M.A. Admissions Committee, RTF, 2011-2012

New Media Curriculum Planning Committee, RTF, 2010-2011

Technology and Equipment Committee, RTF, 2009-2010

New Media Hire Search Committee, RTF, 2008-2009

Graduate Studies Committee, RTF, 2006-present

Department's Ph.D. Students' Review Meetings—Annual

Graduate Student mentoring, letters of recommendations, comprehensive exams, thesis defenses—Annual

RTF Professional Development Workshops

Parents Day Committee, RTF, 2009-2010

RTF Marshal, College of Communication Commencement, 2007

Commencement/Convocation, Moody College of Communication/UT Graduate School, Spring 2016.

Moody College

Faculty Representative, Moody College of Communication Honors Admissions Final Review Committee, 2021-2022

Faculty Representative, Moody College of Communication Honors Admissions Final Review Committee, 2020-2021

Member, Moody College of Communication Honors Advisory Council, 2021-2022

Member, Moody College of Communication Honors Advisory Council, 2020-2021

Member, Moody College of Communication Honors Advisory Council, 2019-2020

Member, Diversity and Equity Committee, Moody College of Communication, 2017-2019

Commencement Marshall, College of Communication, 2007

University

Faculty Advisory Committee, Disability & Access-Disability Cultural Center, UT-Austin, 2023-2024.

Undergraduate College Advisory Committee (UCSAC), UT-Austin 2021-2024, Elected by University Faculty Council.

2021-2022 Outstanding Master's Thesis Selection Committee, The Graduate School, UT-Austin, 2022.

Outstanding Dissertation Committee (Humanities and Fine Arts Division), The Graduate School, University of Texas at Austin 2021

Awards Selection Committee, 2018 Faculty RAISE Award, Asian/Asian American Faculty and Staff Association, University of Texas at Austin, 2018

UT Film Screening for Austin Community, Facilitator and Discussant, Faces of Migration Film Series organized by UT's Department of History and the Institute for Historical Studies, 2017.

Panelist, 37th Annual New Faculty Symposium, University of Texas, Fall 2017.

Core Faculty Member (Executive Committee), Center for Asian American Studies, College of Liberal Arts, 2006-present.

TA/Al/Lecturer Committee, Center for Asian American Studies, College of Liberal Arts, 2012-2013; 2009-2010.

Organizer, The Annual Public Lecture of the Center for Asian American Studies, Co-Sponsored by the Department of Radio-Television-Film, 2012

Foreign Language Association Scholarship (FLAS) committee, South Asia Institute, College of Liberal Arts, 2010.

Flagship-Area Content Course Curriculum (FACC) in Hindi and Urdu Committee, South Asia Institute, College of Liberal Arts. Funded by the National Security Education Program (NSEP), 2006-2007

INDIANA UNIVERSITY— BLOOMINGTON

Advisory Committee, Asian-American Studies Program Committee, 2005

Member, India Studies Program

Member, Cultural Studies Program

New Media Search Committee, 2003-2004

Undergraduate Affairs Committee, 2004-2005

Colloquium and Lecture Series Committee, 2005-2006

M.A, Exam Committee, 2004-2005

CMCL Travel Grant Committee (COAS), 2003-2004

Equipment Space and Technology Committee, 2003-2004

SERVICE— PROFESSION

Reviewer, National Endowment for the Humanities

Reviewer, Articles for Journals: *New Media and Society*; *Critical Studies in Media Communication*; *Television and New Media*; *Communication, Culture, Critique*; *Communication Theory*; *Global Media and Communication*; *Media and Environment*; *Theory, Culture and Society*; *Media Industries Journal*; *Journal of International and Intercultural Communication*; *South Asia: Journal of South Asian Studies*; *Journal of Intercultural Studies*.

Reviewer, Book Projects for Routledge, Blackwell Publishing, Bedford-St. Martin's Publishing

Reviewer, Promotion and Tenure, (to Associate), Denison University

Reviewer, Conference Proposals for International Communication Association (ICA) Annual Conference; Console-ing Passions: International Conference on Television, Video, Audio, New Media and Feminism (CP) ; Association for Asian American Studies Annual Conference (AAAS) South Asia Communication Association (SACA).

Conference Program Committee, Association for Asian American Studies Annual Conference (2021); Film Screening Committee, Association for Asian American Studies Annual Conference, Center for Asian American Studies (2010)

Editorial & Executive Board Membership, *Communication and Race* (Journal) (2023-); *The Journal of International and Intercultural Communication*, 2017-2020; Advisory Board, *Media Watch: An International Research Journal on Communication and Media*, 2013-2016; Executive Board Member, Console-ing Passions: International Conference on Television, Video, Audio, New Media and Feminism 2016-2023; Board Manager, Console-ing Passions: International Conference on Television, Video, Audio, New Media and Feminism 2016-2019. Student Editorial Board, *The Velvet Light Trap: A Critical Journal of Film and Television*, 1997-2002

Faculty Mentor, TV Studies, Scholarly Interest Groups (SIGs), Society for Cinema and Media Studies, 2018-2019.