# **DAVID SCHNEIDER**

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#### Profile

Free-lance video production expert and educator with a wide range of experience. Specializes in directing live productions in studio and on location. Experienced in live music events with major artists ranging from popular to classical. Also has extensive experience as an editor in Avid, Adobe Premiere and Final Cut Pro.

### **Experience**

Managing Director: Bevo Video Productions –June 2019-Present

Manages Moody College's student staffed production service handling client relations, scheduling of productions, quality control supervision and training of student crew members.

Lecturer, University of Texas; Austin, TX – 2014-2019 Teaches an upper level class and lab in multi-camera television directing.

Adjunct Professor, Austin Community College; Austin, TX — 2014-present Teaches classes in Production Facilities Management, On-Air Performance and Media Literacy.

**Director/Producer, WPVI-TV, Philadelphia, PA – 1986-2014** Directed top-rated local news programs and specials including large multi-camera remote productions including the Philadelphia 4th of July concert and fireworks. Also served as an editor for long format productions including the Philadelphia Flower Show.

**Director/Producer, WCSC; Charleston, SC** – 1984-1986 Lead director for the station's in-house commercial production operation. Directed a live Midday talk show and acted as videographer for commercial shoots.

## Education

Temple University, Philadelphia, PA — Masters of Arts, 2014 University of North Carolina, Chapel Hill, NC — Bachelor of Arts, 1979

## Skills

Proficient in Final Cut X, Final Cut 7, and AVID Media Composer. Capable in Adobe Premier, Photoshop, Lightroom and Illustrator. Capable videographer with a variety of cameras including DSLR's. Can work as a Director, AD, Producer or Line Producer in studio or on location.

References

Personal and Professional references available on request