

JENNIFER MCCLEAREN

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Moody College of Communication
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EDUCATION

- 2017 Ph.D. Communication, University of Washington
- 2017 Graduate Certificate in Cinema and Media Studies, University of Washington
- 2013 M.A. Communication, University of Washington
- 2008 M.A. Intercultural Leadership, SIT Graduate Institute
- 2002 B.A. Political Science and French, Union University

PROFESSIONAL APPOINTMENTS

- 2019- Assistant Professor, Department of Radio-Television-Film
Affiliated Faculty, Center for Sports Communication and Media
University of Texas at Austin, Austin, TX
- 2017-2019 Visiting Lecturer, Department of Radio-Television-Film
University of Texas at Austin, Austin, TX

PUBLICATIONS

Books:

McClearen, J. *Fighting Visibility: Sports Media and Female Athletes in the UFC*. The Studies in Sports Media Series (edited by Victoria E. Johnson and Travis Vogan) at the *University of Illinois Press*. Forthcoming April 2021.

Peer-Reviewed Journal Articles:

- 2020 Fischer, M. and J. McClearen. "Trans Athletes and the Queer Art of Athletic Failure." *Communication and Sport*.
- 2017 McClearen, J. "We Are All Fighters: The Transmedia Marketing of Difference in the Ultimate Fighting Championship." *International Journal of Communication*.
- 2015 McClearen, J. "The Paradox of Fallon's Fight: The Interlocking Discourses of Sexism and Cissexism in Mixed-Martial Arts Fighting." Special issue edited by Sara Ahmed. *New Formations: A Journal of Culture, Theory, and Politics*.
- 2015 McClearen, J. "Unbelievable Bodies: Audience Readings of Action Heroines as Post-Feminist Visual Metaphor." *Continuum: Journal of Media and Cultural Studies*.

Peer-Reviewed Book Chapters:

- McClearn, J. and B. Siegel. "NBC's Diversity Olympics: Promoting Gay Athletes in PyeongChang." In Michael Butterworth (ed.), *Handbook of Communication and Sport*. Mouton de Gruyter. Forthcoming 2021.
- 2018 McClearn, J. "Don't be a Do-Nothing Bitch': Popular Feminism and Women's Physical Empowerment in the UFC." In Kim Toffoletti, Holly Thorpe, and Jessica Francombe-Webb (eds.), *New Sporting Femininities: Embodied Politics in Postfeminist Times*. Palgrave Macmillan.
- 2015 McClearn, J. "Gladiator in a Suit? Scandal's Olivia Pope and the Post-Identity Regulation of Physical Agency." In Kumarini Silva and Kaitlyn Mendes (eds.), *Feminist Erasures: Challenging Backlash Culture*. Palgrave Macmillan.

Journal Issues:

- 2018 Guest editor for Commentary and Criticism special issue on "Women in Sport Media: New Scholarly Engagements" in *Feminist Media Studies*.

Public Scholarship and Commentary

- McClearn, J. and Mia Fischer. "Maya Moore, Black Lives Matter, and the Visibility of Athlete Activism." *The Velvet Light Trap*. Forthcoming 2021.
- 2018 McClearn, J. "Introduction to Women in Sports Media: New Scholarly Engagements." *Feminist Media Studies*.
- 2018 McClearn, J. "Female Fighters, Combat Sports, and the UFC." *MediaSport Podcast Series*. Episode 30. Available on [Soundcloud.com](https://www.soundcloud.com).

Manuscripts in Progress:

- McClearn, J. "Until We All Win': Rethinking Women in Sports Media and Marketplace Feminism." Article in preparation.
- McClearn, J. "Neoliberal Masculinities in the UFC." Article in preparation.

FELLOWSHIPS AND AWARDS

- 2020 Dean's Fellowship
Moody College of Communication
University of Texas at Austin
- 2017-2020 Diversity Scholar
National Center for Institutional Diversity, University of Michigan
- 2018 Top Papers in Communication and Sport
"Fallon Fox and the Queer Art of (Athletic) Failure" co-authored by Mia Fischer
National Communication Association

- 2018 Janice L. Ames and William E. Ames Diversity Research Award
University of Washington
- 2016-2017 Center for Communication, Difference, and Equity Dissertation Fellowship
University of Washington
- 2015-2016 Project for Interdisciplinary Pedagogy Fellowship
School of Interdisciplinary Arts and Sciences, University of Washington
- 2013-2017 Certificate in Public Scholarship Fellowship
Simpson Center for the Humanities, University of Washington

GRANTS

- 2017 Graduate Research Grant
Communication and Difference Research Group, University of Washington
- 2016 Writing Difference and Equity
Simpson Center for the Humanities, University of Washington
- 2016 Janice and William Ames Endowment
Department of Communication, University of Washington
- 2015 Peter Clarke and Susan Evans Research Fund
Department of Communication, University of Washington
- 2015 Moving Images Research Grant
Simpson Center for the Humanities, University of Washington
- 2015 The Graduate School Fund for Excellence and Innovation
Graduate School of Arts and Social Sciences, University of Washington
- 2014 USC Annenberg Institute on Difference in Media and Culture Travel Funding
University of Southern California
- 2014 Annette K. Baxter Travel Grant
American Studies Association
- 2013 Association of Cultural Studies Summer Institute Travel Grant
Alpen-Adria-Universitaet Klagenfurt, Austria
- 2012 Communication Graduate Research Fund
Department of Communication, University of Washington

CONFERENCE PRESENTATIONS

Competitively Selected Papers:

- 2020 “Infantilizing Women's Soccer: Representation Matters, but At What Cost? *Society for Cinema and Media Studies*. (Canceled COVID-19).
- 2018 with Mia Fischer. “Fallon Fox and the Queer Art of (Athletic) Failure.” *National Communication Association*.

- 2018 “Until We All Win’: Rethinking Women in Sports Media and Marketplace Feminism.” *North American Society for the Sociology of Sport*.
- 2018 with Mia Fischer. “Trans Athletes and the Queering of Loss in Sex-Segregated Sports.” *International Communication Association*.
- 2018 “Branded Difference: Promoting Female Athletes in the Ultimate Fighting Championship.” *International Communication Association*.
- 2018 “Branding Racial and Ethnic Difference in the Ultimate Fighting Championship.” *Race and Media Conference*.
- 2017 ‘We Are all Fighters:’ The Transmedia Marketing of Difference in the Ultimate Fighting Championship. *Society for Cinema and Media Studies*.
- 2016 “Branding a UFC Nation: Convergence, Difference, and Homonationalism in Transnational Sports Media.” *National Communication Association*.
- 2016 “Branding the Rebellion Against Post-Feminist Body Discipline.” *North American Society for the Sociology of Sport*.
- 2016 “Who is at Home in the Octagon: The Insider / Outsider Politics of Women in the UFC.” *American Studies Association*.
- 2016 “Popular Feminism and Women’s Physical Empowerment in the UFC Brand.” *Console-ing Passions*.
- 2016 “Gendering the National Sports Star in the Ultimate Fighting Championship.” *Society for Cinema and Media Studies*.
- 2015 “Branding Her Fist: Selling Gendered Difference in the Ultimate Fighting Championship.” *North American Society for the Sociology of Sport*.
- 2015 “Negotiating the Performance of Femininities in Pre-Fight Walkouts for the Ultimate Fighting Championship.” *Society for Cinema and Media Studies*.
- 2014 “Imagining a UFC Nation: A Feminist Analysis of the Induction of Women Fighters into the Ultimate Fighting Championship (UFC).” *National Women’s Studies Association*.
- 2014 “Creating Justice in Combat Sports: The Case of Mixed Martial Arts’ First Openly Transgendered Fighter.” *National Women’s Studies Association*.
- 2014 “The Paradox of Fallon’s Fight: Conflicting Discourses of Pain Surrounding MMA’s First Openly Transgender Fighter.” *American Studies Association*.
- 2014 “Negotiating Femininities and Difference in Women’s Mixed Martial Arts Media.” Summer Institute on Diversity in Media and Culture. *Annenberg School for Communication and Journalism*.
- 2014 “Zero Dark Feminism: Torture, Violence, and the Impeccability of the Liberated Heroine.” *Cultural Studies Association*.

- 2014 “Gladiator in a Suit: Scandal’s Olivia Pope and the Post-Identity Regulation of Physical Agency.” *Society for Cinema and Media Studies*.
- 2014 “‘Lollipop Sucking Assassin’: Infantilizing Gender, Race, and Nationality in *Colombiana*.” *Western States Communication Association*.
- 2013 “Unbelievable Bodies: Audience Research on Action Heroines in a Post-Feminist Era.” Feminist and Women’s Studies Division. *National Communication Association*.

Panels and Roundtables:

- 2018 with Ralina Joseph, Aisha Durham, Timeka Tounsel, Madhavi Murty, and Manoucheka Celeste. “Black Women, Media, and the Uses of Strategic Ambiguity.” *National Women’s Studies Association*.
- 2015 with Susan Birrell, Mary McDonald, Jay Johnson, Jessica Chin, Cathy van Ingen, and Maryam Aziz. “The (Re)Production of Violence in Sports and Ways of Resistance.” *American Studies Association*.

INVITED TALKS

- 2019 “‘Until We All Win’: Rethinking Women in Sports Media and Marketplace Feminism.” Harrington School of Communication and Media. University of Rhode Island.
- 2018 “Branded Difference: Promoting Female Athletes in the Ultimate Fighting Championship.” Department of Communication. Seton Hall University.
- 2017 “Popular Feminism and Women’s Physical Empowerment in the UFC.” Communication Studies Department. California Polytechnic State University.
- 2016 “‘We Are All Fighters’: The Inclusion / Exclusion of LGBTQ Identities in the UFC.” Annenberg Symposium on Sports and the LGBTQ Experience. USC Annenberg Institute of Sports, Media and Society.

CAMPUS TALKS

- 2017 “Branded Difference: Promoting Female Fighters in the Ultimate Fighting Championship.” *Media Studies Colloquium*. Co-Sponsored by the Department of Radio-Television-Film and the Center for Sports Communication and Media. University of Texas at Austin.
- 2016 “Women’s Empowerment in the UFC.” *Anthropology of Sport*. Department of Anthropology. University of Washington.
- 2015 “Negotiating the Performance of Femininities in Pre-Fight Walkouts for the Ultimate Fighting Championship.” *Moving Images Research Group*. University of Washington.
- 2014 with Ralina Joseph, LeiLani Nishime, and Monica de la Torre. “Beyond Talk: Race, Gender, Sexuality and Public Scholarship.” *Simpson Center for the Humanities and Graduate Opportunities and Minority Achievement Program*. University of Washington.

- 2014 “Introduction to Media Representation.” *Race, Class, and Gender in Social Stratification*. Department of Gender, Women, & Sexuality Studies, University of Washington.
- 2013 “Film as Public Scholarship: Documentary Modes of Filmmaking for Public Dialogues on Race.” *Beyond Talk: Race, Communication, and Community*. Department of Communication, University of Washington.
- 2012 “Sexualized, Masculinized, and Infantilized: The Action Heroine in U.S. Popular Culture.” *Race, Gender, and Sexuality in the Media*. Department of Communication, University of Washington.

TEACHING EXPERIENCE

- 2017-2021 University of Texas at Austin
Department of Radio-Television-Film
Graduate Courses:
Gender and Race in Sports Media
Global Sports Media
Feminist Media Studies

Undergraduate Courses:
Media and Society
Screening Race
Women in Sports Media
Gender, Race, and Sexuality in Sports Media
Gender and Media Culture
- 2015-2017 University of Washington Bothell
School of Interdisciplinary Arts & Sciences
Undergraduate Courses:
Introduction to Feminist Studies – 50% Hybrid Course
Sports Media Culture – 50% Hybrid Course
Sports Media Culture
Introduction to Communication
Critical Media Literacy
- 2011-2015 University of Washington
Department of Communication
Undergraduate Courses:
Media Convergence
Race, Gender, and Sexuality in the Media
Media and Culture
Interviewing: Principles and Practices
Introduction to Communication II
- 2007-2009 SIT Graduate Institute
Department of Intercultural Service, Leadership, and Management
Graduate Course:
Intercultural Communication

RELATED TEACHING EXPERIENCE

- 2006 Teacher, English as a Second Language
La Gloria English School, Isla Mujeres, Mexico
- 2003-2005 Education Volunteer
Peace Corps, Tafraout, Morocco
- 2002-2003 Teacher, English as a Second Language
International House, Prague, Czech Republic

RESEARCH SUPERVISION

University of Texas at Austin Graduate:

- 2020- Kathy Cacace. Dissertation Chair. "Assault with a Friendly Weapon: Producing Feminist Laughter about Sexual Violence."
Comprehensive Exam Committee: Feminist Media Studies.
- 2020- Nabeeha Chaudhary. Dissertation Committee. "Television Serials in Pakistan: Entertainment-Education and Women's Rights."
- 2020- Michelle Rabe. Dissertation Committee. "Natural, Infinite, Artistic: Demythologizing Athletic Superability in Contemporary American Literature."
- 2020 Mengmen Liu. Master's Thesis Second Reader. "#MeToo and #RiceBunny on Weibo: Feminist Activism, Rape Culture, and Internet Censorship."
- 2020 Michaela Kollin. Master's Thesis Second Reader. "Marital Hegemony and Alternatives to Monogamy in 21st Century American Television."
- 2019- Bret Siegel. Dissertation Co-Chair. "Protecting the Shield': How the NFL Navigates Institutional and Ideological Crisis in a Trump Era."
- 2019- Briana Barner. Dissertation Committee. "Not Your Mama's Podcast: Black Podcasts and Intersectional Sonic Space."
- 2018- Briana Barner. Comprehensive Exam Committee: Identity and Difference.
- 2018 Brett Siegel. Comprehensive Exam Committee: Cultural Studies of Sports Media.

University of Texas at Austin Undergraduate:

- 2018 Alton Braxton. Independent Research: A Comparative Analysis of Blackness in Spanish and American Media.

DEPARTMENTAL SERVICE

- 2019-2020 Graduate Curriculum Committee for Media Studies. Department of Radio-Television-Film, University of Texas at Austin.

- 2015 Graduate Student Representative to the Faculty Search Committee
Department of Communication, University of Washington
- 2014-2015 Graduate Student Representative to the Diversity Committee
Department of Communication, University of Washington
- 2013-2014 Graduate Student Representative to the Faculty
Department of Communication, University of Washington
- 2012-2013 Co-President of the Communication Graduate Student Association
Department of Communication, University of Washington

COLLEGE SERVICE

- 2016-2017 Facilitator for the Writing Difference and Equity Graduate Research Group
Simpson Center for the Humanities / Center for Communication, Difference, and
Equity, University of Washington.
- 2010-2011 Advisor to the Queer Student Union
Piedmont Virginia Community College.
- Advisor to the Piedmont Feminists
Piedmont Virginia Community College.
- 2008-2009 Advisor to the Alliance for Women and Gender
SIT Graduate Institute.

DISCIPLINARY SERVICE

- 2020 Co-Founder, Sports Media Scholarly Interest Group
Society for Cinema and Media Studies
- 2020 Reviewer for *Television and New Media*
- 2020 Reviewer for *Journal of Cinema and Media Studies*
- 2020 Book manuscript reviewer for the *University of Nebraska Press*
- 2019- Reviewer for *Communication and Sport*
- 2016 Reviewer for *Women's Studies in Communication*
- 2015- Reviewer for *Feminist Media Studies*

COMMUNITY ENGAGEMENT

- 2015-2016 Content Area Expert for Feminist-Focused Distributed Editing Project
WIKIMEDIA Foundation, Seattle, WA
- 2012-2017 Women's Self-Defense Instructor
Recreational Sports Programs, University of Washington.

2012-2014 Children and Adults' Martial Arts Instructor
Northwest Martial Arts, Bothell, WA

2009-2011 Community Education and Outreach Volunteer
Sexual Assault Resource Agency (SARA), Charlottesville, VA

MEDIA INTERVIEWS

2020 [Why America Loves UFC, the First Sport to Return.](#) The New York Times.

2020 [“Jennifer Lopez and Shakira’s Halftime Show is Political, but Political in a Way That’s Different than Colin Kaepernick.”](#) The Undefeated.

2019 [“Super Bowl Sunday is Bigger Than Football.”](#) The Wall Street Journal.

MEMBERSHIPS

Society for Cinema and Media Studies (SCMS)
National Communication Association (NCA)
American Studies Association (ASA)
National Women’s Studies Association (NWSA)
North American Society for the Sociology of Sport (NASSS)