

Alisa H. Perren, Ph.D.

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 University of Texas at Austin
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ACADEMIC APPOINTMENTS

University of Texas at Austin

Associate Professor, Radio-TV-Film Department, 2013-
 Co-Director, Media & Entertainment Industries Program, 2018-

Georgia State University, Atlanta, GA

Associate Professor, Department of Communication, 2011-2013
 Assistant Professor, Department of Communication, 2005-2011

Northeastern University, Boston, MA

Visiting Assistant Professor, Department of Communication Studies, 2004-2005

EDUCATION

University of Texas at Austin

Ph.D., Radio-TV-Film, 2004
 M.A., Radio-TV-Film, 1998

University of California, Los Angeles

B.A., English with American Studies specialization, 1995

PUBLICATIONS

Books

Perren, Alisa. *Indie, Inc.: Miramax and the Transformation of Hollywood in the 1990s.* Austin, TX: University of Texas Press, 2012.

- Winner of the Southwest/Texas Popular Culture and American Culture Association's Peter C. Rollins Book Award for Film/Television Studies.

Holt, Jennifer and **Alisa Perren** (editors). *Media Industries: History, Theory, and Method.* Malden, MA: Wiley-Blackwell, 2009.

Book: Forthcoming

Perren, Alisa and Gregory Steirer. *Hollywood and The American Comic Book Industry.* London: British Film Institute. Part of the *International Screen Industries Series*, edited by Michael Curtin and Paul McDonald. (Anticipated publication: fall 2020.)

Book: In progress

Kate Cronin, **Alisa Perren**, and Lesley Willard. *Work-in-Progress: Navigating Work in the Contemporary Media Industries*. Under advance contract.

Edited Journal Issues

Arsenault, Amelia and **Alisa Perren**. *Media Industries* 4, no. 1 (Double Issue; Spring 2017).

Arsenault, Amelia and **Alisa Perren**. *Media Industries* 1, no. 1-3 (Spring 2014; Fall 2014; Spring 2015). With the *Media Industries* Editorial Collective.

- Volume 1 republished as edited book with new introduction, titled *Media Industries: Perspectives on an Evolving Field*. San Bernardino, CA: CreateSpace Independent Publishing, 2016.

Journal Articles

Perren, Alisa and Thomas Schatz. "Theorizing Television's Writer-Producer: Re-viewing *The Producer's Medium*," *Television & New Media* 16, no. 1 (January 2015), 86-93.

Perren, Alisa. "Rethinking Distribution for the Future of Media Industry Studies," *Cinema Journal* 52, no. 3 (Spring 2013), 165-171.

Perren, Alisa. "In Conversation: Creativity in the Contemporary Cable Industry," *Cinema Journal* 50, no. 2 (Winter 2010-11), 132-138.

Perren, Alisa. "Business as Unusual: Conglomerate-Sized Challenges for Film and Television in the Digital Arena," *Journal of Popular Film and Television* 38, no. 2 (Summer 2010), 72-78.

Perren, Alisa. "A Big Fat Indie Success Story? Press Discourses Surrounding the Making and Marketing of a 'Hollywood' Movie," *Journal of Film and Video* 56, no. 2 (Summer 2004), 18-31.

Perren, Alisa. "*sex, lies* and marketing: Miramax and the Development of the 'Quality Indie' Blockbuster," *Film Quarterly* 54, no. 2 (Winter 2001-2002), 30-39.

- Reprinted in *Hollywood: Critical Concepts in Media and Cultural Studies*, ed. Thomas Schatz. London: Routledge, 2003.

Book Chapters

Perren, Alisa. "Reassessing the 'Space in Between': Distribution Studies in Transition," in *Media Distribution in the Digital Age*, eds. Paul McDonald, Timothy Havens, and Courtney Brannon Donoghue. New York: New York University Press, forthcoming.

Holt, Jennifer and **Alisa Perren**. "Media Industries: A Decade in Review," in *Making Media: Production, Practices, and Professions*, eds. Mark Deuze and Mirjam Prenger. Amsterdam: Amsterdam University Press, 2019, 31-44.

- Perren, Alisa.** “El Rey: Latino Indie Auteur as Channel Identity,” *From Networks to Netflix: A Guide to Changing Channels*, ed. Derek Johnson. New York: Routledge, 2018, 229-241.
- Perren, Alisa** and Laura Felschow. “The Bigger Picture: Drawing Intersections Between Comics, Fan, and Industry Studies,” *The Routledge Companion to Media Fandom*, eds. Melissa Click and Suzanne Scott. New York, Routledge, 2018, 309-318.
- Perren, Alisa.** “Foreward: Media Industry Studies in Practice,” *Industrial Approaches to Media: A Methodological Gateway to Industry Studies*, ed. Matthew Freeman. London: Palgrave MacMillan, 2016, v-x.
- Perren, Alisa.** “The Trick of the Trades: Media Industry Studies and the American Comic Book Industry,” *Production Studies, The Sequel!: Cultural Studies of the Global Media Industries*, eds. Miranda Banks, Bridget Conor, and Vicki Mayer. New York: Routledge, 2015, 227-237.
- Perren, Alisa.** “Last Indie Standing: The Special Case of Lionsgate in the New Millennium,” *American Independent Cinema: indie, indiewood, and beyond*, eds. Yannis Tzioumakis, Geoff King, and Claire Malloy. New York: Routledge, 2013, 108-120.
- Perren, Alisa** and Karen Petruska. “Big Hollywood, Small Screens,” *Moving Data: The iPhone and My Media*, eds. Pelle Snickers and Patrick Vonderau. New York: Columbia University Press, 2012, 104-123.
- Perren, Alisa.** “Producing Filmed Entertainment,” *Managing Media Work*, ed. Mark Deuze. Thousand Oaks: SAGE, 2010, 155-164.
- Perren, Alisa.** “What Ever Happened to the Movie of the Week? (The Shocking True Story of How Made-for-TV Movies Disappeared from the Broadcast Networks in the New Millennium),” *Convergence Media History*, eds. Janet Staiger and Sabine Hake. New York: Routledge, 2009, 161-170.
- Holt, Jennifer and **Alisa Perren.** “Introduction: Does the World Really Need One More Field of Study?,” *Media Industries: History, Theory, and Method*. Malden, MA: Wiley-Blackwell, 2009, 1-16. Also co-authored four section introductions.
- Schatz, Thomas and **Alisa Perren.** “Hollywood,” *SAGE Handbook of Media Studies*, eds. John Downing, Denis McQuail, Philip Schlesinger, and Ellen Wartella. Thousand Oaks: SAGE, 2004, 495-516.
- Perren, Alisa.** “New U.S. Networks in the 1990s,” *The Television History Book*, ed. Michele Hilmes. London: BFI, 2003, 107-112. Also wrote special section on *Married...with Children*.

Encyclopedia Entries

Perren, Alisa. “Garth Ancier,” *Encyclopedia of Television* (2nd edition), ed. Horace Newcomb. New York: Fitzroy Dearborn, 2004. Also contributed “Barry Diller” and “Jamie Kellner” entries.

Digital Publications (non-refereed)

Invited contributor to *Antenna: Responses to Media and Culture*.

“[Report from the ATX Television Festival](#),” June 10, 2012.

“[Highs and Lows of Comic-Con 2010](#),” July 29, 2010.

Invited columnist for *Flow Journal*:

“[The Future of Television Is...Comics?](#),” Special Issue: The Future of Television, January 2014.

“[Another Dark Night for DC Comics and Time Warner?](#),” Vol. 8, no. 8. September 2008.

“[Up, Up, and Away? Separating Fact from Fiction in the Comic Book Business](#),” Vol. 8, no. 6. August 2008.

“[I Don’t Think We Are in Hollywood Anymore: Television Series Go On Location](#),” Vol. 8, no. 2. June 2008.

“[Deal of a ‘Lifetime’? A Brand New Future for *Project Runway*](#),” Vol. 7, no. 13, May 2008.

“[From Cynicism to Sentimentality: The Rise of the Quirky Indie](#),” Vol. 7, no. 8, February 2008.

“[I Never Promised You a Rose: Exposing the Unreality of the Dating Reality Program](#),” Vol. 7, no. 4, December 2007.

Invited curator for *In Media Res*:

“[Teaching Orphan Black](#),” April 13, 2015.

“[Back to the Future: This Year’s Flow Conference](#),” September 12, 2014.

“[Dissecting Distribution: The Potential Role\(s\) of Media Industry Studies Scholars](#),” May 31, 2013.

“[The West \(Coast\) Wing: How *Studio 60* Moved Off the Sunset Strip](#),” August 10, 2007.

“[It’s That Time of the Season: The British Invade *American Idol*](#),” April 9, 2007.

INVITED TALKS AND PANELS

Plenary panelist, “Media Industries Research: The Current Scope of the Field,” Media Industries Conference, King’s College. London, England. April 19, 2018.

Panelist, “Careers in Media,” Bob Schieffer College of Communication, Texas Christian University, April 6, 2018.

“From ‘Cinema of Quality’ to ‘Cinema of Cool’: Fine Line and Miramax in the 1990s,” Tastemaker International: Ira Deutchman and the Art & Business of Independent Cinema, University of Michigan. Ann Arbor, Michigan. June 5, 2017.

- “Resistance and the Media Industries,” SCMS Media Industries Interest Group Special Event, Society for Cinema and Media Studies. Chicago, IL. March 23, 2017.
- “Indie TV in the 2000s,” New Directions in Media Industries Research Speakers Series, Swinburne University of Technology. Melbourne, Australia. June 6, 2016.
- “Same Word, Different Medium: The Rise of Indie TV,” Department of Media Studies, Stockholm University. Stockholm, Sweden. March 13, 2015.
- “From Indie Film to Indie TV,” Creative Media Industries Research Unit, University of Copenhagen. Copenhagen, Denmark. March 10, 2015.
- “*Flirting with Disaster* and Mid-1990s Miramax,” Alamo Drafthouse Cinema Club. Austin, TX. May 7, 2014.
- “Peter C. Rollins Book Award and Keynote Speech: From Indie Film to Indie TV,” Southwest Popular/American Culture Association. Albuquerque, NM. February 21, 2014.
- “From Producer’s Medium to Producer’s Media: The Showrunner’s Shifting Authority in the Convergent Era,” Generation(s) of Television Studies, University of Georgia. Athens, GA. April 12, 2013.
- “The Rise and Fall of Indie Film: The Case of Miramax in the 1990s,” Emory University. Atlanta, GA. April 19, 2012.
- Panelist, “Distribution in the Digital Age,” Atlanta Film Festival. Atlanta, GA. March 30, 2012.
- Panelist, “Comics Across Media,” Transmedia Hollywood 2: S(t)elling the Story, UCLA. Los Angeles, CA. April 8, 2011.
- Panelist, “Digital Strategies of Media Conglomerates,” Conference on Media Distribution in the Digital Era at UCSB’s Carsey-Wolf Center. Santa Barbara, CA. February 18, 2011.
- “The Rise and Fall of Miramax,” Better Films Society, Atlanta, GA, February 2011.
- “Media Industry Studies and the Case of Miramax,” Masaryk University. Brno, Czech Republic. December 6-10, 2010. Presented six 75-minute lectures.
- Panelist, “The State of Television: Television and the Computer,” University of Georgia’s Loyless Seminar. Athens, GA. April 16-19, 2009.
- Panelist, “When Comics Converge: Making *Watchmen*,” MIT Comparative Media Studies: Futures of Entertainment 3 Conference. Cambridge, MA. November 21-22, 2008.
- Panelist, “Future Directions: Electronic Publishing,” Association of Moving Image Archivists (AMIA) Conference. Savannah, GA. November 12-15, 2008.

“Producing Short Films,” Women’s Angle organization, Atlanta, GA, January 2008.

CONFERENCE PANELS & PRESENTATIONS

“The Case of the Not-So-Integrated Conglomerate: The Evolving Warner Bros./DC Comics Relationship,” Media Industries Conference, King’s College. London, England. April 16-18, 2020.

“More Than Just Superhero Stories: The Rise of the Hybrid Publisher-Studio,” Society for Cinema and Media Studies Conference. Denver, CO. April 1-5, 2020.

Moderator for panels including “Selling Your Script” and “The Business of New Media,” Austin Film Festival. Austin, TX. October 24-27, 2019.

Workshop panelist, “The Undergraduate Media Studies Curriculum in the 21st Century,” Society for Cinema and Media Studies. Seattle, WA. March 13-17, 2019.

Moderator for panels including “Running the Show” and “Finding Your Platform,” Austin Film Festival. Austin, TX. October 25-28, 2018.

Roundtable moderator, “The Growing Intersection of the Indie Film Business, Streaming Services, and Television,” Flow Conference. Austin, TX. September 27-29, 2018.

Seminar panelist, “The Crisis of Academic Labor and the Future of Film and Media Studies,” Society for Cinema and Media Studies. Toronto, Canada. March 14-18, 2018.

Convener, chair, and workshop panelist, “Researching the Media Industries: The Case of the American Comic Book Industry,” Society for Cinema and Media Studies Conference. Chicago, IL. March 22-26, 2017.

Moderator for panels including “Writing for the Web: Digital Storytelling,” “The Marvel-ous World of Comic Book Adaptations,” and “Culturevision & Niche Storytelling,” Austin Film Festival. Austin, TX. October 14-17, 2016.

Roundtable member, “Teaching Broadcast History,” Flow Conference. Austin, TX. September 15-17, 2016.

Roundtable moderator, “Questions of Scale, Structure, and Agency in Media Industries Research,” Flow Conference. Austin, TX. September 15-17, 2016.

Panel Chair, “Corporate Production Studies in European Cinema and Television,” Society for Cinema and Media Studies Conference. Atlanta, GA. March 30-April 3, 2016.

Workshop panelist, “The Labor and Politics of Industry Research and Publishing,” Society for Cinema and Media Studies Conference. Atlanta, GA. March 30-April 3, 2016.

- Moderator for panels including “Hybrid Writers: Diversifying Your Portfolio,” “Finding Representation: The Writer/Rep Relationship,” and “Pros and (Comic) Cons,” Austin Film Festival. Austin, TX. October 29-November 1, 2015.
- “Same Word, Different Medium: Indie TV in the 2000s,” Society for Cinema and Media Studies Conference. Montreal, Canada. March 25-29, 2015.
- Workshop panelist, “ABD, A.N.D.?: Graduate Student Professional Development,” Society for Cinema and Media Studies Conference. Montreal, Canada. March 25-29, 2015.
- Moderator for panels including “Writing and Producing a Webseries,” “Screenwriting, MD,” “Transitioning Between Film and TV,” and “A Conversation with Issa Rae,” Austin Film Festival. Austin, TX. October 23-27, 2014.
- Roundtable moderator, “Branded Entertainment: Digital Advertising and New TV Business Models” and “Television Labor: Historical Trajectories and Contemporary Concerns in Global Contexts,” Flow Conference, Austin, TX. September 11-13, 2014.
- “Drawing Lines: Creative Agency in the Contemporary Comics Industry,” Society for Cinema and Media Studies Conference. Seattle, WA. March 19-23, 2014.
- Respondent, “Reconsidering Contemporary Distribution Cultures,” Society for Cinema and Media Studies Conference. Chicago, IL. March 6-10, 2013.
- Convener and roundtable member, “Head in the Cloud: Rethinking Distribution in the Digital Age,” Flow Conference, Austin, TX. November 1-3, 2012.
- “Last Indie Standing: The Special Case of Lionsgate in the New Millennium,” Society for Cinema and Media Studies Conference. Boston, MA. March 21-25, 2012.
- Workshop panelist, “Media Industry Studies: Future Directions,” Society for Cinema and Media Studies Conference. Boston, MA. March 21-25, 2012.
- “Graphic Novels and Novel Geographics: The Case of the Atlanta Comics Community,” Society for Cinema and Media Studies Conference. New Orleans, LA. March 10-13, 2011.
- Workshop panelist, “Blogging, Tweeting, and Posting: Online Media Building and Scholarly Promotion,” Society for Cinema and Media Studies Conference. New Orleans, LA. March 10-13, 2011.
- Moderator, “Interfaces,” Rendering the Visible, Atlanta, GA. February 12-13, 2011.
- Roundtable member, “The State of American Network Television,” Flow Conference. Austin, TX. September 30-October 2, 2010.

“A Brand New Identity: The Revival of the Made-for-TV Movie,” Society for Cinema and Media Studies Conference. Los Angeles, CA. March 17-21, 2010.

Chair and workshop panelist, “Television and Comics,” Society for Cinema and Media Studies Conference. Los Angeles, CA. March 17-21, 2010.

“Business as Unusual: Conglomerate-Sized Challenges for Film and Television in the Digital Arena,” What is Film? Portland, Oregon. November 6-7, 2009.

“Another Dimension to Miramax: Reassessing Art and Genre in the 1990s,” American Independent Cinema: Past, Present and Future. Liverpool, United Kingdom. May 8-10, 2009.

Convener and roundtable member, “Media Industries and Media Studies,” Flow Conference. Austin, TX. October 9-11, 2008.

“Whatever Happened to the Movie-of-the-Week? The Decline of the Made-for-Television Movie in the Post-Network Era,” Media History Conference. Austin, TX. October 11-13, 2007.

Moderator, “Re-imagining History in the Cause for Social Change,” Symposium on Latin American Depictions of Colonization through History, Literature and Cinema. Atlanta, GA. March 21-22, 2007.

Chair and workshop panelist, “The Art of Teaching the Business: Media Industries and the Critical Studies Curriculum,” Society for Cinema and Media Studies Conference. Chicago, IL. March 8-11, 2007.

Roundtable member, “Programming in an Era of Video Abundance,” Flow Conference. Austin, TX. October 26-29, 2006.

“How the Broadcast Networks Reinvented Themselves: The Rise of the Television Franchise in the 1990s,” Society for Cinema and Media Studies Conference. Vancouver, Canada. March 2-5, 2006.

“But What about the Genre Film? Press and Industry Constructions of American Independent Cinema in the 1990s,” MIT 4: The Work of Stories. Cambridge, MA. May 6-8, 2005.

“Fox, Football, and Franchise Television: Redefining the Media Industries in the 1990s,” Popular Culture Association. San Diego, CA. March 23-26, 2005.

“A Big Fat Indie Success Story? Press Discourses Surrounding the Making and Marketing of a ‘Hollywood’ Movie,” International Communication Association. New Orleans, LA. May 27-31, 2004. Presented on “Top Student Papers in Mass Communication” panel.

“Redefining the Media Industries in the ‘90s: The Fox Network and the Case of *The Simpsons*,” Pacific Sociological Association. San Francisco, CA, April 15-18, 2004.

“The Phantom Menace? *George Lucas in Love* and Short Film Distribution on the Internet,” Society for Cinema Studies Conference. Denver, CO, May 23-26, 2002.

“The Buying Game: Miramax’s Transformation from Independent to Studio Subsidiary,” The Color of Money: Conference on Visuality and Economics. Irvine, CA, April 27-28, 2002.

“*sex, lies* and controversy: Miramax and the Creation of the Independent Blockbuster,” Society for Cinema Studies Conference. Chicago, IL, March 9-12, 2000.

Workshop panelist, “Bridging the Theory Gap – Conducting On-Site Research, Interviews and Collaborations,” Society for Cinema Studies Conference. West Palm Beach, FL, April 15-18, 1999.

“Finding the Right Niche: Miramax’s Role in Redefining Independent Filmmaking,” Society for Cinema Studies Conference. San Diego, CA, April 4-7, 1998.

GRANTS, FELLOWSHIPS, ASSISTANTSHIPS, AND AWARDS

Faculty Research Assignment, UT-Austin, Spring 2019. Funding to support a semester leave.

Collaborator, “Comic-Cons: An Emerging Media Industry.” Social Science and Humanities Research Council of Canada. Principal Investigator: Benjamin Woo. Funded from 2016-2019.

Faculty Fellow, International Radio and Television Society (IRTS), Foundation Faculty/Industry Seminar Program, August 2009 (Focus: Disney/ABC).

Faculty Fellow, Conference for National Association of Television Program Executives (NATPE), February 2007.

Research Assistant, University of Texas Film Institute, 2002-03.

Homer Lindsey Bruce Dissertation Fellowship, University of Texas at Austin, 2002-03.

Research Assistant, Taylor & Francis anthology, *Hollywood: Critical Concepts in Media and Cultural Studies*, 2002.

Administrative Assistant, Senior Fellows Program, 1997-98.

SERVICE

External

- Editorial Board member, *Distribution Matters* book series, MIT Press, 2018-
- Advisory Board member, *Screen Serialities* book series, Edinburgh University Press, 2018-
- Advisory Committee member, *Media Industries* conference, 2017-
- Co-Founder and Editorial Collective member, *Media Industries* journal, 2012-
- Co-Managing Editor, *Media Industries* journal, 2012-2017

- Co-chair, SCMS Media Industries Scholarly Interest Group, 2012-2014
- Member, Editorial Board, *Creative Industries*, 2012-2015
- Chair, SCMS Public Policy Committee, 2012-2013
- Member, Editorial Board, MediaCommons, 2010-2016
- Coordinating Editor, *In Media Res*, 2010-2013
- Member, SCMS Public Policy Committee, 2010-2012
- Member, Editorial Advisory Board, *Velvet Light Trap*, 2010-2012
- Consultant, Peabody Awards, Television and Internet forum, April 2009
- Member, Editorial Board, *In Short: The Journal of Small Screen Studies*, 2008-2010
- Script reviewer, Women's Angle/Image Short Film Competition, 2008

University

- Member, University of Texas Libraries Committee, 2019-
- Proposal Reviewer, Research & Creative Grants, Office of the Vice President for Research, 2018

College

- Co-Director, Media & Entertainment Industries Program, 2018-
- Member, Faculty Workload Committee, 2018-2019
- Member, Honors Program Working Group, 2016-2017
- Member, UT-Los Angeles Working Group, 2015-2016
- External Reviewer, UT-Los Angeles Program, 2015
- Appeals Committee, 2014-
- Scholarship and Awards Committee, 2013-2014

Departmental

Department of Radio-TV-Film, University of Texas at Austin

- Member, Graduate Curriculum Committee, 2019-
- Member, Undergraduate Curriculum Committee, 2019-
- Search Committee member, Creative Development and Producing search, 2019-2020
- Member, RTF Department Self Study Committee, 2018
- Member, Budget Council, 2017-
- Associate Chair, 2016-2018
- Search Committee member, RTF Chair search, 2016-2017
- Director, Media Studies, 2015-2018
- Co-Coordinator, Media Industry Conversation Speakers Series, 2015-
- Organizer, Media Studies Colloquium, 2015-2018
- Member, Graduate Admissions Committee (MA and PhD), 2015-2016; 2019-2020
- Equipment Committee, 2014-2015
- Executive Committee, 2014-2017
- Faculty Co-Adviser, Flow Conference on Television and New Media, 2013-2018
- MA Admissions Committee, 2013-2014
- Search Committee member, Media Studies search, 2013-2014

Department of Communication, Georgia State University

- Chair, Media Industries Working Group, 2012-2013
- Co-Organizer of Group's first symposium, "From Butler to Boo Boo: Atlanta's Evolving Role as a Media Capital," November 30, 2012
- Search Committee Chair, New Media and Film/TV hire, 2011-2012
- Search Committee member, Digital Journalism hire, 2010-2011
- Advisory Committee member, New Media hire, 2010-2011
- Graduate Committee member, 2007-2012
- Research and Creative Activities Committee member, 2006-07; 2008-2013
- Search Committee member, Documentary Production hire, 2007-08
- Faculty Advisor, Communication Graduate Student Association (CGSA), 2005-06
- Undergraduate Committee member, 2005-06
- Search Committee member, Postcolonial Cinema/Race and Ethnicity hire, 2005-06

Department of Radio-TV-Film, UT-Austin

- Graduate student representative for Television Studies faculty hire, 2001-02
- Coordinating Editor, *Velvet Light Trap*, 1996-98

JOURNAL, MANUSCRIPT, AND GRANT REVIEWER***Journal Article Referee***

Canadian Journal of Film Studies; Cinema Journal; Communication, Culture, and Critique; Convergence; Feminist Media Studies; Illuminace; Journal of Media Practice; Nordic Journal of Media Studies, Popular Communication; Southern Journal of Communication; Television and New Media; Scope; Velvet Light Trap

Book Manuscript/Proposal Reviewer

Amersterdam University Press, BFI; Bloomsbury; Continuum; University of Michigan; NYU Press; Oxford University Press; Palgrave Macmillan; Polity; Routledge; University of Texas Press; Wiley-Blackwell

Grant Proposal Reviewer

- Proposal reviewer, Radcliffe Fellowship Program of the Radcliffe Institute for Advanced Study at Harvard University, fall 2016, 2017, and 2019
- Proposal reviewer, National Endowment for the Humanities (NEH), fall 2015
- Proposal reviewer, Social Sciences & Humanities Research Council of Canada (SSHRC), 2013
- Member, Pool of Peer Reviewers, European Science Foundation (ESF), 2010-2011
- Proposal reviewer, Humanities in the European Arena (HERA) Research Programme, fall 2009

Outside Reviewer for Tenure & Promotion Dossier

- School of Theater, Film, and Television, University of Arizona, 2017
- Department of Television and Radio, Brooklyn College, 2017
- Department of Communication & Media Studies, Fordham University, 2015

COURSES TAUGHT

Graduate Courses

- Media Industries (UT-Austin, Georgia State)
- Television Studies (UT-Austin, Georgia State)
- TV & New Technologies (UT-Austin)
- Research Methods (UT-Austin)
- Media History (Georgia State)

Undergraduate Courses

- Contemporary Television Criticism (UT-Austin, Georgia State)
- Business of Hollywood (UT-Austin, Georgia State)
- History of American Television (UT-Austin)
- Authors and Audiences in TV & New Media (Georgia State)
- Critical History of Radio & TV (Georgia State)
- Television Authorship (Georgia State)
- US Independent Film History (Georgia State)
- Media, Culture and Society (Northeastern University)
- Foundations of Electronic Media (Northeastern University)
- Methods and Research in Communication Studies (Northeastern University)
- Development of the Motion Picture (UT-Austin)
- Producing Film and Television (UT-Austin)

STUDENT ADVISING

At UT-Austin unless otherwise noted

Doctoral Dissertation Committees

Chair

- Selena Dickey (in progress)
- Tim Piper (in progress)
- Charlotte Howell
- Jennifer Kang
- Annie Major
- Darcey West Morris
- Karen Petruska
- Danielle Williams

Member

- Kate Cronin (in progress)
- Ramna Walia (in progress)
- Lesley Willard (in progress)
- Nick Bestor
- Eric Dewberry (GSU)
- Audrey Doussot (French)
- Laura Felschow

- Jeremy Groskopf (GSU)
- Curt Hersey (GSU)
- Ruann Keith (GSU)
- Peter Kovacs
- Pete Kunze
- Al Martin
- Bryce McNeil (GSU)
- Jackie Pinkowitz
- Swapnil Rai
- Stacy Rusnick (GSU)
- Jae Ryu (GSU)
- Shane Toepfer (GSU)

As Outside Committee Member

- Evan Kropp (University of Georgia)
- Katharine Zakos (GSU)

MA Thesis Committees

Advisor

- Latina Vidalova (in progress)
- Natalie Bograd
- David Gardner (GSU)
- Chloe Gilke
- Amanda Halprin
- Lane Mann
- Lauren Weinzimmer (co-chair)

Second Reader

- Heath Beck (GSU)
- Brandi Blassengille
- Steven Boyer (GSU)
- Eric Clabaugh (GSU)
- Ashlynn D'Harcourt
- Ann Hamilton (GSU)
- Rusty Hatchell
- Kiwi Lanier
- Josh Locklair (GSU)
- Ceci Moffett
- Tim Piper
- Collins Swords
- Fangjie Xu (GSU)
- Lauren Wilks
- Katherine Zakos (GSU)
- Dan Zhang (GSU)

Undergraduate Advising

- Kirsten Baumann (Bridging Disciplines)
- Nora Bess (Plan II Honors Thesis)
- Avni Kantawala (Polymathic Scholars Thesis)

MEDIA INDUSTRY EXPERIENCE

- Associate producer, *Glowsticks & Drumsticks* (2003, 4 min., DV music video)
Featured at the Chicago Asian American Showcase, April 2-11, 2004, the VC Filmfest, April 29-May 6, 2004, the Coachella Independent Film Festival, May 1-2, 2004, and the San Diego Asian Film Festival, October 21-24, 2004
- Producer, *The Route* (2000, 18 min., 35mm short film)
Featured at Big Bear Lake Film Festival, September 13-16, 2001 and Temecula Valley International Film Festival, September 14-16, 2001
- Acquisitions Intern, Sony Pictures Entertainment, 1998
- Editorial and Media Assistant, UCLA School of Law, 1995-96
- Development Intern, Beacon Pictures, 1994
- Marketing Intern, Metro-Goldwyn-Mayer, 1992

SELECTED MEDIA COVERAGE AND INTERVIEWS

“How Many Streaming Services Are Too Many?,” *NPR Marketplace*, November 30, 2018.
<https://www.marketplace.org/2018/11/30/how-many-streaming-services-too-many/>

“Why Female Comic Book Fans are Cheering for *Wonder Woman*,” *Christian Science Monitor*, June 1, 2017. <https://www.csmonitor.com/layout/set/amphtml/The-Culture/2017/0601/Why-female-comic-book-fans-are-cheering-for-Wonder-Woman>

“Is A24, the Indie Upstart with the Fresh Best Picture Win, the Next Miramax?,” *Vanity Fair*, February 28, 2017. <https://www.vanityfair.com/hollywood/2017/02/a24-best-picture-miramax>

“Golden Age of TV Fights to Stay Golden,” *Broadcasting & Cable*, January 4, 2016.
<https://www.broadcastingcable.com/news/golden-age-tv-fights-stay-golden-146647>

“The Katniss Factor: What the *Hunger Games* Movies Say About Feminism, and War,” *Los Angeles Times*, November 20, 2015.
<https://www.latimes.com/entertainment/movies/moviesnow/la-with-hunger-games-mockingjay-part-2-theaters-katniss-feminism-lawrence-20151119-story.html>