

## **Suzanne Scott, Ph.D.**

Department of Radio-Television-Film  
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### **Education**

Ph.D. in Critical Studies at the University of Southern California, 2011.

M.A. in Critical Studies at the University of Southern California, 2004.

B.F.A. in Cinema Studies and Journalism at New York University, 2000.

### **Academic Appointments**

Assistant Professor, Department of Radio-Television-Film  
The University of Texas at Austin, 2014-present

Assistant Professor, Department of English  
Arizona State University, 2013-2014

Mellon Digital Scholarship Postdoctoral Fellow, Center for Digital Learning + Research  
Occidental College, 2011-2013.

Visiting Assistant Professor, The Bryan Singer Division of Cinema & Media Studies,  
University of Southern California, Spring 2013

Visiting Assistant Professor, School of Theater, Film, and Television  
The University of California, Los Angeles, Winter 2012

Lecturer, Department of Film + Digital Media  
The University of California, Santa Cruz, 2010-2011

### **Publications**

#### ***Books***

*Fake Geek Girls: Fandom, Gender, and the Convergence Culture Industry* (New York: New York University Press, forthcoming Spring 2019).

Melissa A. Click and Suzanne Scott (eds.), *The Routledge Companion to Media Fandom* (New York: Routledge, 2018).

### ***Refereed Journal Articles***

- “Towards A Theory of Producer/Fan Trolling.” *Participations* Vol. 15 Issue 1 (May 2018). 143-159.
- “Modeling the Marvel Everyfan: Agent Coulson and/as Transmedia Fan Culture.” *Palabra Clave* 20(4) (2017). 1042-1072.
- “#wheresrey?: Toys, Spoilers, and the Gender Politics of Franchise Paratexts.” *Critical Studies in Media Communication* 34(2) (2017). 138-147.
- “The Moral Economy of Crowdfunding and the Transformative Capacity of Fan-ancing.” *New Media & Society* Vol 17(2) (2015). 167-182.
- “Fangirls in refrigerators: The politics of (in)visibility in comic book culture.” *Transformative Works and Cultures* Volume 12 (Spring 2013).
- “Using iAnnotate to Enhance Feedback on Written Work.” Co-written with Kristi Upson-Saia. *Journal of Teaching and Learning With Technology*, Vol. 2 No 2 (December 2013). 43-59.
- “The Trouble with Transmediation: Fandom’s Negotiation of Transmedia Storytelling Systems.” *Spectator* Vol. 30 No. 1 (Spring 2010). 30-34.

### ***Journal Articles***

- “Fan Studies” in “Genealogies of Feminist Media Studies,” *Feminist Media Histories* Vol. 4 No. 2 (Spring 2018): 72-76.
- “The Hawkeye Initiative: Pinning Down Transformative Feminisms in Comic Book Culture Through Superhero Crossplay Fanart” in “In Focus: Changing Men / Women Changing: Gender Identity and Representation in the Superhero Genre,” *Cinema Journal* 55, no. 1 (Fall 2015): 150-160.
- Ellen Kirkpatrick and Suzanne Scott, “Editors’ Introduction,” in “In Focus: Changing Men / Women Changing: Gender Identity and Representation in the Superhero Genre,” *Cinema Journal* 55, no. 1 (Fall 2015): 120-124.
- “‘Cosplay is Serious Business’: Gendering Material Fan Labor on *Heroes of Cosplay*,” in “In Focus: Fandom and Feminism,” *Cinema Journal* 54, no 3 (Spring 2015): 146-154.
- [“Repackaging Fan Culture: The Regifting Economy of Ancillary Content Models.”](#) *Transformative Works and Cultures*, No. 3 (Fall 2009).

### ***Reprints of Journal Articles***

“The Trouble with Transmediation: Fandom’s Negotiation of Transmedia Storytelling Systems,” in *Spectatorship: Shifting Theories of Gender, Sexuality and Media*. Eds. Roxanne Samer and William Whittington. Austin: University of Texas Press, 2017. 267-284.

### ***Book Chapters***

“The Powers that Squee: Orlando Jones and Intersectional Fan Studies,” in *Fandom: Identities and Communities in a Mediated World* (2<sup>nd</sup> Edition). Eds. Jonathan Gray, Cornell Sandvoss, C. Lee Harrington. New York: New York University Press, 2017. 387-401.

“*Battlestar Galactica*: Fans and Ancillary Content,” in *How to Watch Television: Media Criticism in Practice*. Eds. Jason Mittell and Ethan Thompson. New York: New York University Press, 2013. 320-329.

[“Contemplating Transmedia Scholarship.”](#) Co-written with Christopher Hanson. *Database / Narrative / Archive*. Eds. Matt Soar and Monika Gagnon. *Scalar* (2013).

“Dawn of the Undead Auteur: Fanboy Ateurism and Zack Snyder’s ‘Vision,’” in *Companion to Media Authorship*. Eds. Jonathan Gray and Derek Johnson. Hoboken: Wiley Blackwell, 2013. 440-462.

“*Textual Poachers*, Twenty Years Later: A Conversation,” in *Textual Poachers, Anniversary Edition*. New York: Routledge, 2012. Vii-I.

“Who’s Steering the Mothership?: The Role of the Fanboy Auteur in Transmedia Storytelling,” in *The Participatory Cultures Handbook*. Eds. Aaron Delwiche and Jennifer Henderson. New York: Routledge, 2012. 43-52.

“Authorized Resistance: Is Fan Production Frakked?” in *Cylons in America: Critical Studies in Battlestar Galactica*. Eds. Tiffany Potter and C.W. Marshall. New York: Continuum, 2008. 210-223.

### ***Book Reviews***

[An Introduction to the Study of Media Fan Culture](#) by Mark Duffett. *Transformative Works and Cultures* Vol 20 (2015).

### ***Selected Digital Publications***

[“Something to Prove?: Contemplating the Fake Geek Academic”](#) on *inmediates*. “Open Source Academia” theme week, December 2014.

[“Teaching Transformativity/Transformative Teaching: Fair Use and the Video Essay.”](#) *Cinema Journal Teaching Dossier*, Vol 1:2 (Spring/Summer 2013).

“Kickstarting Veronica Mars: A Conversation About the Future of Television ([Part I](#), [Part II](#), [Part III](#), and [Part IV](#))” on *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*, Guest Blogger with Aymar Jean Christian and Mauricio Mota, March 2013.

“Acafandom and Beyond: Will Brooker, Melissa A. Click, Suzanne Scott, and Sangita Shresthova, [part 1](#) and [part II](#),” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*, November 2011.

“Gender and Fan Culture (Round Fifteen): Bob Rehak and Suzanne Scott, [part I](#) and [part II](#)” *Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins*, September 2007.

## **Honors, Grants and Fellowships**

The Humanities Institute Faculty Fellow (2018-2020)

Center for Women and Gender Studies Faculty Fellow (2015-2016)

Mellon Digital Scholarship Postdoctoral Fellow (2011-2013)

Mary Pickford Scholarship (2009)

HASTAC Scholar (2008-2009)

## **Presentations and Panels**

### ***Keynotes***

International Conference on Interactive Digital Storytelling, M-ITI, Madeira, Portugal, November 14-17, 2017

Invited Keynote Speaker: “Choose Your Own Adventure: Fandom and/as Interactive Storytelling”

Transmedia Fandom and Activism Symposium, Swarthmore College, April 15, 2016

Invited Keynote Speaker: “#wheresrey?: The Gender Politics of Transmedia Franchising”

Fan Studies Network Conference, Norwich, UK, June 27-28, 2015

Invited Keynote Speaker: “Check Your Fannish Privilege: (In)Visibility Politics and Fan Culture’s War on Women”

### *Conference Papers and Panels*

Society for Cinema and Media Studies, Toronto, ON, March 14-18, 2018  
Paper: "Rethinking 'Fan Investment': Legion M and the Future of Fanancing"

Console-ing Passions International Conference, Greenville, NC, July 27-30, 2017  
Paper: "Building a Better Girl Squad: *Bitch Planet* and the Aesthetics of Non-Compliance"

Society for Cinema and Media Studies, Chicago, IL, March 22-26, 2017  
Panel Chair: Fandom and Merchandising  
Paper: "(Cross) Dressing the Part: Fan Identity, Everyday Cosplay, and Character Dresses"

Society for Cinema and Media Studies, Atlanta, GA, March 30-April 3, 2016  
Paper: "Television as a Fan Forum?: Fannish Moderation, Brandom, and the Cult of Chris Hardwick"

Console-ing Passions International Conference, Dublin, Ireland, June 18-20, 2015  
Paper: "From Poaching to Pinning: Geek Girl(y) Culture on Pinterest"

Society for Cinema and Media Studies, Montreal, Canada, March 25-29, 2015  
Paper: "The Powers the Squee: Orlando Jones and Intersectional Fan Studies"

New Agendas Conference, Austin, TX, February 27-28, 2015  
Paper: "'Fangirl is the preferred nomenclature': Orlando Jones, Fan/Producer Engagement, and the Politics of Immersion"

Flow Conference, Austin, TX, September 11-13, 2014  
Panel (Convener): Enunciative Fan Production and Social "Flow"

Console-ing Passions International Conference, Columbia, MO April 10-13, 2014.  
Paper: "'Cosplay is Serious Business': Gendering Material Fan Labor on *Heroes of Cosplay*"

Society for Cinema and Media Studies, Seattle, WA March 19-23, 2014.  
Paper: "Walking the Talk: Enunciative Fandom and Fan Studies' 'Industrial Turn'"  
Workshop (Chair): Making Digital Scholarship Count

Association of Internet Researchers Conference, Denver, CO October 24-27, 2013  
Panel: "ARGHH!: The Joys and Frustrations of Teaching with Alternate Reality Games"

Console-ing Passions International Conference, Leicester, UK June 23-25, 2013  
Paper: "Authenticating Affect: 'Fake Geek Girls' and Fandom's War on Women"

Flow Conference, Austin, TX November 1-3, 2012

Panel: Anti-fandom in the digital age

Society for Cinema and Media Studies, Boston, MA March 21-25, 2012

Workshop (Co-Chair): "The Undergraduate TV Paper"

Workshop (Participant): "Teaching Comics Studies"

Society for Cinema and Media Studies, New Orleans, LA March 10-13, 2011

Paper: "Sometime I Doubt Your Commitment to Sparkle Motion: *Twilight* Anti-Fangirls and the Spectre of Mary Sue"

NCA Conference, San Francisco, CA November 14-17, 2010

Paper: "Commander and Geek: Obama and the Politics of the First Fanboy President"

Flow Conference, Austin, TX September 30-October 2, 2010

Panel: "Rethinking the Audience/Producer Relationship"

Console-ing Passions International Conference, Eugene, OR April 22-24, 2010

Paper: "TwiHate: Why *Twilight* Ruined More Than Comic-Con"

Console-ing Passions International Conference, Santa Barbara, CA April 24-26, 2008

Paper: "From Filk to Wrock: Performance, Professionalism, and Power in *Harry Potter* Wizard Rock"

Society for Cinema and Media Studies, Philadelphia, PA March 6-9, 2008

Paper: "Authorized Resistance: Is *Battlestar Galactica* Fan Production Frakked?"

Society for Cinema and Media Studies, Chicago, IL March 7-11, 2007

Paper: "Navigating the Fantasy Kingdom: Mapping Meaning in *Kingdom Hearts*"

### ***Invited Lectures***

"To Squee, or Not to Squee: Spreadable Misogyny and the Fake Geek Girl", UT Austin CWGS Faculty Development Program Speaker Series (February 10, 2016)

"Transmedia Tensions: When Industry Meets Audience," New York University MCC-UE 1302-001: Senior Seminar: Transmedia Television (November 11, 2013)

"Dawn of the Undead Auteur," University of Southern California CTCS 464: Film/TV Genres: Zombies (March 11, 2013)

"Cult TV," Emerson College

VM 402: Seminar in Television Genres (November 19, 2012)

"Creativity, Convergence, and Copyright," Occidental College ArtF245: New Media and the Liberal Arts (September 25, 2012)

“SyFy and Branded Cable Networks,” University of Southern California  
CTCS 191: Introduction to Television and Video (September 19, 2012)

“When Filk Met MySpace: The Case of Wizard Rock,” Occidental College  
CSP68: Harry Potter and the Academic Conversation (April 18, 2012)

“Fan Vidding as Feminist Practice,” Occidental College  
M348: Topics in Digital Culture - Culture Jamming (April 9, 2012)

“My Little Bronies: Gender, Children’s TV, and Surplus Audiences,” CSU Fullerton  
Radio-TV-Film 365: Children’s TV (November 10, 2011)

“Television Fandom,” UC Santa Cruz  
Film 20B: Introduction to Television Studies (May 19, 2011)

“TwiHate, and Sparkle Motion: Fannish Adaptations,” University of Southern California  
CTCS 411: Film, Television and Cultural Studies- Adaptations (November 12, 2009)

“Space Operas/Soap Operas: Seriality and Fandom,” University of Southern California  
CTCS 191: Introduction to Television (November 12, 2008)

“Negotiating Fan Stigmas in *Trekkies*,” University of Southern California  
ARTL 100: Fan Obsession, Imitation and Expertise in Literature (November 4, 2008)

“Second Wave Cinderella: The Makeover of Hermione Granger,” Occidental College  
Harry Potter and the Academic Conversation (November 10, 2006)

## **Service**

### ***College***

- Scholarships and Awards Committee member (2014-2015)

### ***Department***

- Department Chair Search Committee member (2017-2018)
- Graduate Admissions Committee member (2016-2017)
- Flow Journal faculty advisor (2017-present)
- Flow Conference faculty co-advisor (2015-present)
- Undergraduate Curriculum Committee member (2015-2016)
- Graduate Professionalization Workshop faculty panelist (2015-present)
- 301N Faculty Supervisor (2016)
- Communication Technology Society Paper Competition, faculty judge (2015)

## ***Student***

- Doctoral Dissertation Committees:
  - Chairing two committees within RTF (2016-present)
  - Member of four committees, two within RTF (2015-present) and two outside the department in Journalism (graduated 2017) and English (graduated 2018)
  - Outside member (Wayne State, graduated 2015)
  - Outside member (Arizona State University, graduated 2015)
  
- Master's Thesis Committees:
  - Primary advisor for two projects (graduating 2019)
  - Primary advisor for one projects (graduating 2018)
  - Primary advisor for two projects (graduated 2017)
  - Primary advisor for one project (graduated 2016)
  - Second reader for two projects (graduated 2015 and 2016)
  
- Undergraduate Advising and Mentoring:
  - Plan II Honors Academic Advisor (2017-2018)
  - BDP Creative Project faculty mentor (three students, 2015-present)
  - Plan II Honors Academic Advisor (2015)
  - Faculty Advisor for McNair Scholar from CSU Monterey Bay (2013-2015) working on digital fan culture
  
- High School
  - Expert Advisor for AP Capstone project on gender and comics (2016-present)

## ***Professional: Journal Editorial Boards and Leadership Positions***

Co-Chair, SCMS Fan and Audience Studies SIG (2018-present)

Board Member, *[in]Transition* Journal (2015-present)

Board Member, *Journal of Fandom Studies* (2014-present)

Board Member, *Transformative Works and Cultures* Journal (2012-present)

Symposium Editor, *Transformative Works and Cultures* Journal (2009-2012)

## ***Professional: Reviewer***

Provided back cover endorsements for:

- *The Fanfiction Reader: Folk Tales for the Digital Age*, by Francesca Coppa (Ann Arbor: University of Michigan Press, forthcoming 2017)
- *Digital Fandom 2.0: New Media Studies (2<sup>nd</sup> Edition)*, by Paul Booth (New York: Peter Lang, 2016)
- *Remake Television: Reboot, Re-use, Recycle*, Ed. Carlen Lavigne (Lanham: Rowan and Littlefield, 2014)



Manuscript Reviewer for presses including: New York University Press, University of Iowa Press, Routledge, University of Michigan Press, McFarland & Co., Bloomsbury, and Peter Lang.

Journal Article reviewer for: *New Media & Society*, *Journal of Fandom Studies*, *Transformative Works and Cultures*, and *Popular Communication*, amongst many others.

## **Courses**

- University of Texas at Austin (Assistant Professor)

Fall 2018	RTF 359S: Gender and Fan Culture RTF 386C: Digital Identities (Grad)
Spring 2018	RTF 331K: Transmedia Storytelling RTF 386C: Gender and Fan Culture (Grad)
Spring 2017	RTF 331M: Digital Remix Cultures RTF 331P: Video Game Culture and Criticism
Fall 2016	RTF 359S: Gender and Fan Culture RTF 393Q: Video Game Studies (Grad)
Spring 2016	RTF 331P: Video Game Culture and Criticism RTF 386C: Digital Identities (Grad)
Fall 2015	RTF 331K: Transmedia Storytelling RTF 386C: Gender and Fan Culture (Grad)
Spring 2015	RTF 319: Introduction to Digital Media RTF 331P: Video Game Culture and Criticism
Fall 2014	RTF 319: Introduction to Digital Media

- Arizona State University (Assistant Professor)

Spring 2014	FMS 110: Introduction to New Media FMS 394: Fan Cultures
Fall 2013	FMS 110: Introduction to New Media FMS 351: Emergent Digital Media (Social + Media)

